

SIVA SEENIVASAN



Academic Qualification

- *Masters in Business Administration, UNITAR International University*
- *Bachelor of Science (Honours) majoring in Mathematics, University Malaya*

Professional Background

- *Fellow, Chartered Management Institute, UK*
- *President, Malaysian Association of Professional Speakers (2022/2023)*
- *Regional Board Member – Malaysia, Chartered Management Institute (2018-2020)*
- *Accredited Trainer, Human Resource Development Corporation*
- *Master Practitioner, Emotional Intelligence, The Institute of Leadership and Management, UK*
- *Certified NLP Practitioner, American Board of NLP*
- *Certified Timeline Therapy™ Practitioner, Time Line Therapy™ Association, US*
- *Creator, SHASSESS DISC Assessment System*
- *Creator, METH Behaviour Model*
- *Author, SERASI, the first DISC book in the Malay language*
- *Author, DISC Mastery: A Complete Guide*

Siva, also known as ***The Behaviourist***, is a highly sought-after professional speaker and a respected authority on the ***DISC behaviour model***.

He speaks passionately on **decoding the secrets of human behaviour to accelerate organisational performance**. Siva captivates audiences from various parts of the world with his dynamic and engaging speaking style.

In his sessions, Siva shares powerful insights and case studies from his **over 30 years of experience as a Strategic People Leader and Professional Speaker** to inspire his audience to greater heights.

His extensive work on DISC enabled him to develop a ground-breaking DISC system known as **SHASSESS**, revolutionising how individuals and organisations understand and leverage behavioural styles.

Taking his research a step further, Siva authored the **first DISC book in the Malay language, SERASI**, which delves deep into the intricacies of the DISC model. Through compelling storytelling and actionable insights, SERASI provides a roadmap for personal and professional growth, helping readers unlock their full potential.

One of Siva's notable contributions to the field is the creation of the **METH** model, *a simplified behaviour model that demystifies the complexities of DISC*. METH offers a user-friendly framework for individuals at all levels to grasp and apply the principles of DISC, enabling effective communication, teamwork, and conflict resolution.

Siva's tools and techniques have successfully improved organisation performance and growth in various companies.

Some of the clients he has served through his strategic workshops, development programmes and consulting projects are **ABB, Amalan Setar, Antah Schindler, BBraun, BIB Insurance Brokers, BMI Monier, Bridgestone, Brother International, Carsem, Dynacraft, Gentari, Guocera, Hong Leong Bank, Hovid Pharmacy, HRD Corporation, Hume Cemboard, Hume Furniture, IMU Healthcare, Kridentia, Merchantrade, Michelin, Monier, MyCEB, MCSB, Malaysian Newsprint Industries, NAZA, Onetexx, PETRONAS, OYL, RedOne Network, Samsung, Silterra, Sime Darby, Solutions Engineering, Talent Bank, Tiong Nam Group, Toshiba Elevators, TSLaw Land, T-Systems, UOB Bank, UTAC, Worldwide Holdings and Yamaha Motors.**

Whether addressing corporate teams, educational institutions, or industry conferences, Siva leaves a lasting impact, equipping audiences with actionable strategies and a renewed sense of purpose. Prepare to be inspired and empowered as you embark on a journey of self-discovery and enhanced interpersonal dynamics with Siva as your trusted guide.

Witness Siva in action: <https://youtu.be/2-5n8CN9eK8>



Siva's Behaviour Intelligence System - SHASSESS

SHASSESS is a cloud-based BEHAVIOUR INTELLIGENCE solution that revolutionises how individuals and organisations understand and leverage behaviour mastery for performance acceleration.

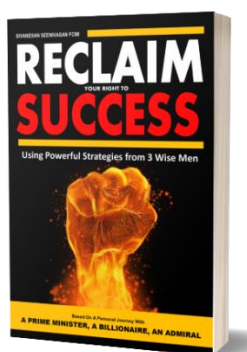
Backed by extensive research and practical applications, this innovative system has empowered countless individuals to enhance their self-awareness, communication skills, and overall performance.



Siva’s Book on DISC in the Malay Language - SERASI

SERASI, the first comprehensive DISC book in the Malay language, is an outcome of Siva’s 20-year research on human behaviour.

The book delves deep into the intricacies of human behaviour with a focus on the DISC through compelling storytelling and actionable insights. SERASI provides a roadmap for personal and professional growth, helping readers unlock their full potential adopting behaviour mastery.



Siva’s Book on Self Help – RECLAIM YOUR RIGHT TO SUCCESS

RECLAIM YOUR RIGHT TO SUCCESS is a self-help book based on the four success principles of a Prime Minister, a Billionaire and an Admiral whom Siva had a personal interaction with.

The underlying premise of the book is that “Success is Our Birthright”. The book provides thought provoking reflections and exercises as a roadmap for personal and professional success.



Siva’s Innovative Behaviour Models - METH

One of Siva's notable contributions to the field is the creation of the METH model, a simplified behaviour model that demystifies the complexities of understanding human behaviour.

Corporate Experience



ROYAL MALAYSIAN NAVY

Head of HR Statistics



DELOITTE

Senior HR Consultant



MCSB SYSTEMS

AVP HR & Greater China Regional Business Director



HONG LEONG GROUP

Head of HR



SHARMEE

Founder & MD

What Others Say

“Thank you so much for such an engaging and energetic learning on human behaviours.”

PUVANESVARI SUBRAMANIAM

Founder and CEO of QF4 Tech Asia Sdn Bhd & Founder of Godigitalclub

“Thank you for a great session. It deepens my understanding about DISC profile. You have made it so simple to understand the powerful tools.”

JOHAN IRWAN KAMARUZAMAN

Board Member, Global Speakers Federation

“I have attended Mr. Siva’s session and have learned and benefited in many ways from the session. The takeaway during the class is that Mr. Siva has helped me to understand my company’s lack of sales is probably due to the mismatch of attributes and expectations and on our staffs. Now I have a new tool and knowledge to make changes within my company with a hope to future success and growth. Highly recommended.”

REZA TAN

Co-Founder, Ascertain Technologies Sdn Bhd

“We had a powerful learning experience AND a very affordable tool that we can use in our Training, Coaching and Consulting projects. I am so excited with the new possibilities. While I learnt DISC many years ago, the learning I got in this class is very powerful and I've already started to get requests to run programs with the assessment and even consulting work for recruitment and sales coaching”

YH SOO HOO

Founding President, Malaysian Association of Professional Trainers and Coaches

“I recently attended a DISC training program run by Siva, I attended Level 1, and then extended to Level 2. It was a very interactive online course, I enjoyed especially the Masterclass L2 when I saw everything I learned somehow come together and I just had one “AHA” moment after another. This was also very much due to how Siva had composed his training courses, I highly recommend his courses and I already have, to a couple of friends and also work-related buddies.”

ANGELA EIMER

The (Kids) Habit Strategist Coach

“Thank you so much for such an engaging and energetic learning on human behaviours.”

PUVANESVARI SUBRAMANIAM

Founder and CEO of QF4 Tech Asia Sdn Bhd & Founder of Godigitalclub

“Thank you for the incredible learning journey. Really appreciate it”

SUNIL HASMUKHARAY

Founder at HC Consultants Group

“Amazing learning experience and self-discovery. Best wishes in helping more people to understand self and others for more meaningful and productive Relationship and Results.”

DR PREBAGARAN JAYARAMAN

Founder and CEO of SMC Professional Centre for Learning & Development