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PERFORM AT YOUR PEAK

ALVIN R. SAMSON, ACMC

Licensed Meta-Coach and Neuro-Semantics Modular Trainer
Certified DiSC and Team Dimensions Facilitator
Change Leadership Trainer
Coaching for Peak Performance Lead Trainer
Completed Staff Work Master Trainer

ALVIN is the Principal Consultant and CEO of Cornerstone Leadership and Strategy Consulting, Inc (CORNERSTONE), which he founded in 2008.

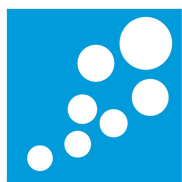
He has international credentials as an Associated Certified Meta-Coach recognized by the Meta-Coach Foundation (MCF International) and the International Society of Neuro-Semantics (ISNS, USA), which attests to his competencies in coaching leaders at a higher level. He also holds international credentials as a Neuro-Semantics Modular Trainer, which recognizes his training in thirty-nine platform skills and grants him authority to train aspiring Meta-Coaches in Advanced Professional Communication (Coaching Essentials) and Powerful Tools for Self-Leadership (Coaching Genius).



Over the past 15 years, ALVIN has successfully designed and delivered training programs for personal mastery, leadership development, team effectiveness, problem solving and decision making, creativity and innovation, and communications by leveraging on his knowledge of the DiSC® Profile for Leaders and the Team Dimensions Profile (Inscape/ Wiley Brand, USA).

As advocate of global thought leadership, ALVIN brought to the Philippines the international program on Leading Bold Change authorized by Dr. John Kotter of the Harvard Business School and Kotter International. He produced world class learning programs for business executives such as the 2009 John Maxwell Leadership Summit LIVE Simulcast (300 leaders) and the 2011 Ram Charan Business Summit (400 leaders). In 2017, he steered the Global Thought Leaders Expo with Dr. L. Michael Hall, the co-founder of ISNS and co-developer of Meta-Coaching® System.

ALVIN has rated highly among his audience whether it involves a small group of 10 expats or a huge group of 2000 businessmen. He has served top corporations in real estate



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development, property management, pharmaceutical, retail, financial services, fast moving consumer goods, manufacturing, and business process outsourcing, among others.

He is the founder of The COACHING HUB, an executive and professional meta-coaching bureau which pools together the best leadership, executive, group and team, and performance meta-coaches in the Asia Pacific.

ALVIN is also a founding member and sits on the Leadership Team of the Philippine Institute of Neuro-Semantics, a non-profit association of trainers and leaders who promote the practice and research of Neuro-Semantics in the Philippines.

In public management, ALVIN is an expert facilitator in Completed Staff Work (CSW) and Strategic Planning for leaders and decision-makers of national government agencies, government-owned and controlled corporations, and government financial institutions. He is currently writing the Updated Handbook for CSW Practitioners: 21st Century Skills at Work in the Public Sector.

He served as external Resource Person of the Ateneo Center for Continuing Education and was commissioned as the Philippine facilitator of a leadership study sanctioned by the University of Michigan School of Public Policy (2014, 2016) and another leadership study sanctioned by the University of California San Diego (2017).

ALVIN earned his baccalaureate degree in economics from the University of the Philippines School of Economics, with honors, and earned graduate units in international political economy and political analysis at the UP Department of Political Science.