

AARON ANGELES

Academic Background:

- AB Communication Arts - Colegio de San Juan de Letran

Work Experience:

- Asst Manager - HSBC Electronic Data Processing Philippines
- Sales Manager - China Trust Banking Corporation
- Founder - Godfather Shoes, Shift by Godfather, Godfather Premium Accessories
- Co-Founder - Hers by Godfather

Expertise:

- Product building
- Branding and Marketing
- Managing a business
- Business Cash Flow

Trainings that you can provide:

- Steps on how to build your own brand
- Refine and define your products (for start ups)
- SME Cash flow
- Branding and Marketing for SMEs

Aaron Angeles is the founder of Godfather Shoes 1986. What started only as a dream, became a reality back in 2016. With only PHP 10K (USD 200) in his bank account, he was able to take the leap, start a business, and expand it in less than 5 years. As of date, Godfather Shoes has 4 branches in the Philippines + 3 other sub-brands (Hers by Godfather, Shift by Godfather, and Godfather Premium Accessories). It is now also the top choice of wedding shoes for grooms in the Philippines due to it's customizable features.

Aaron has also started his coaching journey last year. He teaches product building, marketing, and branding to owners of SMEs.