

# BIOGRAHPIES

## Dr. Hussaini Bin Zaini

**Business Coach & Advisory SME Expert**

*F. Dip Oxcel, DBA, MAE, BMC, LLB, Dip in Banking, Fellow of Oxcel.*

**Principal**

*Kasyifah Resources Management (PG0303308U)*



### Expertise

- Organization Development (OD) Practitioner
- Business Development & Process Improvement
- Business Planning, Strategic thinking and development
- Marketing Strategy and sustainability
- Customer Management & Experience
- ISO 9001 & 14000 Consultant & Auditor
- Halal Assurance Management
- Entrepreneurial Leaderships & Development
- Psychological Testing (Certified of Myers – Briggs Type Indicator) – Personality test
- Business Coaching & Advisory (Certified Growthwheel)

### Qualification

- **Doctor of Business Administration in Organization Development** from European-American University (EAU-London),
- **Master in Applied Entrepreneurship** from the Institut Teknologi MARA (UiTM),
- **London Law Bachelor (LLB)** from University of London,
- **Bachelor of Multimedia and Communications** with Honors from Open University Malaysia (OUM),
- **Diploma in Banking** from Institut Teknologi MARA (UiTM),
- **Advance Certificate Executive in Leadership (CEO)** from Cranfield University. UK,
- **Advance Certificate in Innovation Leadership** from Vlerick Business School - Ghent, Belgium,
- Honorary Fellow **Diploma from Oxford Centre of Leadership (OXCEL)**
- **Harvard leadership** program in Harvard managementor
- **IOD's Strategist on Leadership Development and Executive Coaching**, Institute of Organization Development.
- **The Organization Development Certification Program (ODCP)**. Institute of Organization Development.

### Related Programmes 2022

**Kursus Asas Keusahawanan (KAK- INSKEN)** | **Latihan Asas Keusahawanan (INSKEN – RISDA)** | **New Gen Entrepreneur Online Bootcamp (NGENE – CEDAR) (4 serries @ 4 Months Coaching)** | **New Gen Entrepreneur Online Bootcamp (Ngene-CEDAR) (5 days online Training)** | **Strategic leadership** | **Strategy implementation process** | **Organisational change** | **Change Management & Leadership** | **Performance Measurement and Management** | **Workshop Hairpreneur (HRDCorp)** | **Consultant MARA Halal entrepreneurs (MARA Kedah)** | **Program Village Enhancement and Empowerment Programme (VEEP). 7 buah koperasi (Eco-pelancongan) di bawah IRDA (6 Bulan Coaching Program)**

***Dr Huss is involved in a number of teaching, training and coaching activities including***

- Integrated business management with 5R formula in Organization Development
- Strategic Performance Management
- Oxcel 9 qualities in Leadership
- Facility Management
- Consultant in Halal Applications
- Influencing organisational culture
- Business in Transformation with PERNAS (Mini Franchising)
- Be you on Boss (BYOB- Pernas) Facilitator
- Principal of Management -Meatech Business School
- Biz Clinic (INSKEN, NCER and UDA development Program)
- Executive Talent Development

**Background**

**Dr. Hussaini Bin Zaini** (DR.OD) is the Principal Consultant of Kasyifah Resources Management and associate partner with VA Learning providing a full range of Training , Consultancy, Coaching , Advisory, OD Practitioner, including proposing project papers for government grants and financial assistance project, Quality and Environmental Management Systems (ISO 9001, ISO/TS 16949 & ISO 14000, etc.), Organization Development programmes such as Strategic Planning and Team Alignment, Executive Wellness Development Programme , SME advisory , Entrepreneur and other Human Resource Development training programmes. He believes in a practical and hands-on approach with internal customization to meet the needs and wants of individual organizations.

The focus of **Dr. Hussaini's** work is with operations leaders and entrepreneurs an organisation, enabling them to become more strategic in their thinking. He also concentrates on the overlap between operations strategy, change management, leadership and employment engagement. Dr Hussaini has carried out research in strategic agility in “high commitment, low discretion” operations such as a call and contact centres. He has also been trained as psychotherapist and uses insights from system thinking and psychodynamics in designing change process. His interest in service is reflected in his role as Business Coach and advisory of organizational development, and he is a president of Business Network International (BNI) Chapter Tiara, Penang, Malaysia.

As an OD Consultant, practitioner, coach, business advisory and an entrepreneur, he is very dynamic and is very effective in inspiring customer, making him a much sought-after corporate as personal advisor and solution provider.

**Clients**

**Dr. Hussaini Zaini** (DR. OD) has worked with organisations in a wide range of sectors that include pharmaceuticals, financial services, telecommunications, NGO, Koperasi, Manufacturing and professional services.

**What Dr. Hussaini bin Zaini's core values?**

**To be an effective resourceful person in a well-managed and success-oriented environment, in developing the organization with a touch of innovation and pursuing his firm belief in achieving sustainable growth through Organization Development**