

Curriculum Vitae: Huu Phuc Dang

Curriculum Vitae

Personal information

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Nationality Vietnamese
Date of birth 15th February 1986
Gender Male



Occupational field

Lecturer, Head of Operation Management Division
School of Management
University of Economics Ho Chi Minh city (UEH)

Education and training

Date	2019
Title of qualification	Doctor of Philosophy in Marketing (National Central University – Taiwan)
Dissertation title	Organizational creativity, new product creativity and new product performance: A meta-analysis study
Date	2012
Title of qualification	Master's Degree in Business Administration (University of Economics Ho Chi Minh city - Vietnam)
Dissertation title	An investigation on the relationship between university images, program images, and student's loyalty
Date	2008
Title of qualification	Bachelor's degree in Math and Statistics (University of Economics Ho Chi Minh city - Vietnam)
Dissertation title	Factors impacting on customer behaviour in the stock market

Teaching experience

Subjects

- Operations management
- Lean system (Lean manufacturing)
- Quality management
- Research methodology
- Market research
- Principle of Marketing
- Investigative study
- Business Planning

Other institutes

- University of Finance – Marketing (UFM)
- Ho Chi Minh City University of Technology (HUTECH)
- University of Economics and Law (UEL)

Publications

Dang, H. P., Rahimah, A., Lin, J. Y. C., Truong-Dinh, B. Q., Glebanov, P. D., Raza, S. H., ... & Cheng, J. M. S. (2021). What makes consumers willing to pay for carbon taxes—A view of terror management theory. *Sustainable Production and Consumption*, 28, 1192-1203.

Dang, H. P., & Nguyen Viet, B. (2021). Inside the intention to join extracurricular activities: Integrating the theory of planned behavior and signaling theory. *Cogent Education*, 8(1), 1888672.

Nguyen Viet, B., **Dang, H. P.**, & Nguyen, H. H. (2020). Revisit intention and satisfaction: The role of destination image, perceived risk, and cultural contact. *Cogent Business & Management*, 7(1), 1796249.

Rahimah, A., Khalil, S., **Dang, H. P.**, & Cheng, J. M. S. (2020). The terror of death and consumers' sustainability attitudes. *Journal of Retailing and Consumer Services*, 57, 102196.

Dang, H.P. (2019). *A proposal of meta-analytic study on organization creativity*. Paper presented at International Conference on Business and Finance 2019, Ho Chi Minh city, Vietnam

Le, A. N. H., Do, B. R., Azizah, N., **Dang, R. H. P.**, & Cheng, J. M. S. (2018). Forces affecting perception of product comments on social-WOM: An interactive, relational communication perspective. *Journal of Consumer Behaviour*, 17(4), 393-406.