

ERNI SITI MASSITHOH


Trainer Marketing




About Me

Practical experience gained from 6 years at Youth Pioneer's Social Media team Proficient in teaching the intricacies of SMM Strong understanding of digital marketing trends and tools Ability to tailor strategies for various social media platforms Expertise in Social Media Marketing strategies Practical experience gained from 6 years at Youth Pioneer's Social Media team Proficient in teaching the intricacies of SMM Strong understanding of digital marketing trends and tools Ability to tailor strategies for various social media platforms

Contact

 +62 855-3688-9850

 ernisitimassithoh@gmail.com

 Ds Buluharjo, Plaosan, Magetan, Jawa Timur, Indonesia

Skills

- Web Design
- Branding
- Graphic Design
- SEO
- Marketing

Language

- English
- French

Education

- (2015 - 2018)
SMAN 3 MAGETAN
- (2018 - 2022)
INSTITUT AGAMA ISLAM
PONOROGO

Experience

Mar 2020 - Januari 2021

INTERNSHIP TRAINEE

Kantor Urusan Agama
Pengadilan Agama

Oktober 2021 - Sekarang

WORK EXPERIENCE

Digital Advisor Academy

- Developing a Social Media Strategy:
- Setting SMART goals for SMM
- Identifying target audience demographics and behaviors
- Content Creation and Curation:
- Creating engaging and shareable content
- Curating content effectively for different platforms
- Social Media Advertising:
- Introduction to paid advertising on social media
- Targeting options and ad formats

Organization

Organisasi Ikatan Mahasiswa Magetan (IMAMA)

- CO Devisi Intelektual

Relawan Nusantara Magetan (RN MAGETAN)

- Staff Devisi Pendidikan