



PERSONAL DETAILS

Full Name: Zulkifly bin Amirudin			
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Home Address: 43, Jalan SS19/5, SS19, Subang Jaya, 47500, Selangor Telephone No: +6013 269 1526			
Date Of Birth: 31 Dec 1983	Age: 40	Marital Status: Married	Nationality: Malaysian
Religion: Islam		Race: Malay	
Linkedin Profile: https://www.linkedin.com/in/zulkiflyamirudin/ Imdb.com Profile: https://www.imdb.com/name/nm5184424/ Wikipedia: https://ms.wikipedia.org/wiki/Zulkifly_Amirudin			

EDUCATION

Name of School/ Institution/ College/ University	Date Joined (dd/mm/yy)	Date Graduated (dd/mm/yy)	Highest Standard Passed (Certificate, Diploma, Degree/ Grade)
Universiti Teknologi MARA (UiTM), Shah Alam	03/09/2012	10/05/2014	Master of Art, Visual Communication & New Media (Animation)
Universiti Malaysia Sabah, Labuan International Campus	01/05/2002	31/10/2005	Bachelor Sc (Hons), Multimedia Technology
Kolej Teknologi Timur, Sepang (Malaysian Matriculation Programme)	01/03/2001	31/03/2002	Matriculation (Science Physic)
SMK Tunku Abd Rahman Putra	01/06/1996	31/12/2000	Sijil Pelajaran Malaysia

PROFESSIONAL CERTIFICATE/ INVOLVEMENT

Name of Organization	Date Joined/ Appointed (dd/mm/yy)	Date Expired (dd/mm/yy)	Grade/ Level
School of Computing & Creative Media, Universitof Technology Sarawak.	03 rd Oct 2022	2 nd Oct 2024	Industrial Advisory Panel
Fakulti Teknologi Kreatif dan Warisan (FTKW), Universiti Malaysia Kelantan	15 Mac 2022	14 Mac 2024	Felo Industri
Universiti Tenaga Nasional (UNITEN)	1 st Oct 2021	31 st Dec 2023	Appointment of Industry Advisory Panel for Bachelor of Information Technology (Visual Media)
Fakulti Seni, Komputeran dan Industri Kreatif. Universiti Pendidikan Sultan Idris (UPSI)	17 th Aug 2021		Lantikan Sebagai Ahli Industri Jawatankuasa Semakan Semula, Sarjana Muda Reka Bentuk (Animasi)
Universiti Kuala Lumpur (UniKL), Malaysian Institute of Information Technology (UniKL - MIIT)	2021	2023	Appointment of Industrial Advisor for the Master in Creative Digital Media
Fakulti Teknologi Maklumat & Komunikasi, Universiti Teknikal Malaysia Melaka (UTeM)	2021	2023	Appointment of Ahli Jawatankuasa Pengajian Program Akademik Sarjana Sains Komputer (Pengkomputeran Multimedia)
Research Fellow for Creative Computing Research Group (CCRG), Universiti Malaysia Sabah	18 Nov 2021		Research Fellow
Malaysian Qualification Agency (MQA)	2020	2021	Appointment of Panel Standard Program: Multimedia Creative
Kolej Komuniti Kuala Langat (KKKL)	2020	2022	Appointment of Program Advisor for 2D Animation Certificate
Malaysia Digital Economy Corporation Sdn Bhd (MDEC)	2020	2021	Appointment of Digital Expert Panel (DXP)
	2021	2022	Appointment of Talent Expert Network (TEN)
Malaysian Board of Technologist (MBOT) Ref num: PT18110020	03/12/2018	02/12/2022	Professional Technologist (Ts.)
Persatuan Pendidik Animasi Malaysia (PPAM) Ref num: PPAM0003	16/05/2018	25/02/2019	PROTEM Secretary

LANGUAGE PROFICIENCY

Language/ Written	Oral	Written
Bahasa Malaysia	Excellent	Excellent
English	Fair	Fair

TEACHING EXPERIENCES

Num	Courses	Year(s)	Institution
1	Visual Communication Design II	2016	UMK
2	History & Animation Principles	2016-2019	UMK
3	Concept & Character Design	2016-2018, 2021	UMK
4	2D Animation Studio	2016-2019, 2021	UMK
5	Experimental Animation	2016-2018	UMK
6	Principles of Animated Content	2020-2021	UiTM
7	Animation Production	2020-2021	UiTM
8	Storyboarding & Scriptwriting	2022	UTHM

EMPLOYMENT HISTORY

Dates		Name of employer, address, nature of business	Job titles, nature of work, accountabilities	Reasons for leaving
From	To			
2 nd Aug 2021	current	Lil' Critters Workshop Sdn Bhd	Assistant Animation Director	
24 th March 2021	current	Zingy Media	Co-founder (<i>Startup Company</i>)	
4 th January 2021	25 th July 2021	Blindspot Studios Sdn Bhd	Production Manager	Move to new studio
4 th March 2019	31 st December 2020	Blindspot Studios Sdn Bhd	Animation Director	-
24 th Feb 2020	July 2021	Fakulti Komunikasi dan Pengajian Media, UiTM	Part Time Lecturer	-
12 th Oct 2020	July 2021	Fakulti Teknologi Kreatif dan Warisan, Universiti Malaysia Kelantan (UMK)	Part Time Tutor	-
19 th September 2016	25 th February 2019	Fakulti Teknologi Kreatif dan Warisan, Universiti Malaysia Kelantan (UMK)	Lecture	Accepting job is Animation Director
3 rd November 2014	7 th September 2016	Inspidea Sdn Bhd	Animation Supervisor	Accepting job as lecturer
1 st June 2012	3 rd November 2014	Kapmedia Enterprise, Klang (Design, Printing & Advertising)	Founder, Digital Artist	Close business
19 th December 2005	30 th June 2012	Inspidea Sdn Bhd, Kelana Jaya (Animation Production)	Asst. Animation Director, Senior Animator,	Further study
March 2005	June 2005	Universiti Malaysia Sabah, Labuan International Campus	Multimedia Tutor	End of contract
April 2004	May 2004	Sekolah Kebangsaan Sapintas, Sabak Bernam	English Substitute Teacher	End of contract

ACADEMIC RESEARCH INVOLVEMENT

Year	Research Grant/ Paper/ Consultant	Title	Role
January 2017	Consultant – Pusat Internet 1 Malaysia	Script to Screen workshop.	Consultant/ Trainer
February 2017	Consultant – Blindspot Studios Sdn Bhd	Animation Production Pipeline.	Academic consultant/ Trainer
26/07/2017	Paper for Seminar, ASWARA	Student Entrepreneurship Development: UMK Experience.	Research Member
August 2018		Visualisation of Friday Khutbah into animation	Researcher
January 2017	FRGS Grant	Influence of Acculturation of Malay Culture into Non-Malay Culture on the Neural Process of Cultural Emotion – A Cultural Neuroscience Approach	Researcher
15 th August 2018		7 th International Seminar of Nusantara Heritage (IsoNH) 2018	Paper Reviewer

OTHER INVOLVEMENT

Dates		Name of event	Job titles, nature of work, accountabilities
From	To		
7 th Dec 2021	-	Ceramah Multimedia/ Lawatan Sambil Belajar Secara Virtual, MSU College, Seremban	Invited Speaker
1 st Nov 2021	21 st Nov 2021	Pertandingan Peragaan Busana Tradisional – Program Festival Kesenian Sabah Antarabangsa 2021	Juri Kategori Sinematografi
27 th Sept 2021	1 st Oct 2021	Creativity @ Schools Competition for Kre8tif! @ Schools (Animation Category) 2021. MDEC	Judge
22 th Sept 2021	-	Bicara Bersama SMARd: Trend Dinamik Industri Animasi UNITAR	Forum Panel
20 th Sept 2021	-	Webinar GKC3223 Final Year Project 1, Fakulti Seni Gunaan & Kreatif, UNIMAS	Invited Lecturer
20 th Aug 2021	-	Adjunct Lecturer Talk – History of Multimedia. Faculty of Information Science and Engineering (FISE), MSU	Adjunct Lecturer
21 st June 2021	-	Jemputan Penceramah Untuk Kursus VTP112 Pengarahan Peringkat Asas, Pusat Pengajian Seni, Universiti Sains Malaysia (USM)	Invited Speaker
8 th June 2021	-	Invitation As Speaker To MANAGEMENT & SCIENCE UNIVERSITY IDEA REGENERATION EXPO (MSU iReX 11th EDITION) 2021.	Invited Speaker
27 th January 2021	-	Mesyuarat Bersama Industri Bagi Semakan Kurikulum Pusat Pengajian Animasi, FITA UiTM	Industry Panel
20 th January 2021	-	Program Canai Bahasa dan Sastera 2021, Dewan Bahasa & Pustaka (DBP)	Forum Panel
14 th Disember 2020	-	Penceramah Slot Webinar – My Creative Opinion (MCO) 2.0: UPLIFTED Fakulti Animasi & Multimedia, ASWARA	Invited Speaker
9 th September 2020	-	Kre8tif! Workshop, Kre8tif! Virtual Conference 2020 (MDEC)	Masterclass Instructor
13 th Aug 2020/	-	Mesyuarat Jawatankuasa Penasihat Program Animasi 2D, Kolej Komuniti Kuala Langat	Program Advisor
23 rd July 2020	-	Kre8tif! Enterprise & Community Talk: “12 Basic Principles of Animation” Webinar	Speaker

25 th June 2020	-	DXP Evaluation Meeting (Animation/VFX), Malaysia Digital Economy Corporation (MDEC)	Digital Expert Panel (DXP)
25 th Feb 2020	-	Bicara Tokoh, Minggu Pementapan Siswa. UiTM Cawangan Melaka	Penceramah Jemputan
5 th July 2019	-	University-Industry Advisory Panel Meeting, MSU	Industry Advisory Panel
28 th May 2019	-	Final Year Project Presentation: Creative Multimedia, German-Malaysia Institute (GMI)	Panel External Verifier
Disember 2017	May 2018	Fakulti Teknologi Kreatif & Warisan, Universiti Malaysia Kelantan.	Acting as Deputy Dean (Pembangunan Pelajar dan Keusahawanan)
1 st October 2017	14 th October 2017	Intensive Digital Training eRezeki Global High Income	Program Coordinator
2 nd May 2017		4 th International Symposium of Language & Arts (ISOLA) 2018, FTKW UMK	Timbalan Pengarah
22 th May 2017		Pameran Pendidikan Perdana III: Kegemilangan Ulama dan Saintis Islam	Academic Consultant
2 nd May 2017	Feb 2019	Creative Accelerator Centre, Fakulti Teknologi Kreatif dan Warisan, UMK	CAC Manager
29 th May 2017	-	Program Mitos & Realiti: Bicara Keusahawanan 5velop Dato' Azmi, Ahli Lembaga Pengarah UMK	Project coordinator
27 th July 2015	-	Multimedia Video Contest, Faculty of Engineering, UiTM Shah Alam	Jury
27 th May 2015	-	i.Live. Where Instructional Goes Live, Faculty of Communication and Media Studies, UiTM Shah Alam	Panel
26 th May 2015	-	Animation Video Contest, Halal Festival 2015	Jury
5 th June 2014	-	Diploma Show, Multimedia Creative Program, Kolej MCS, Banting	External Evaluator
1 st May 2014	2 nd May 2014	Toon Boom & Animation Workshop, Universiti Malaysia Sabah, Labuan International Campus	Toon Boom software trainer
11 th July 2011	22 nd July 2011	Digital Storytelling Through Animation Using Ethnic Music – Inspidea Sdn Bhd, MAC3 (MDEC), Ministry of Education and PAPITA	Animation Trainer (Toon Boom)
24 th November 2008	25 th November 2008	National Occupational Skill Standard (NOSS) Skill Development Department, Ministry of Human Resources, Malaysia	Panel for Animation Course syllabus
		Inspidea Sdn Bhd	In house Toon Boom software trainer, for junior animators

INDUSTRIAL JOB INVOLVED (ANIMATION)

Date	Position	Project	Company	Client	Software
April 2022 – current	Assistant Animation Director	My Little Pony	Lil Critter Workshop	Entertainment One (UK)	Toon Boom Harmony
2 nd Aug 2021 – current	Assistant Animation Director	Underdogs	Lil Critter Workshop	Discovery Kids & Mundoloci CGI	Toon Boom Harmony
2 nd Aug 2021 - current	Assistant Animation Director	Peppa Pig Nursery Rhymes	Lil Critter Workshop	Entertainment One (UK)	Adobe Animate
4 th January 2021 – 25 th July 2021	Production Manager	Alif & Sofia, Walinong Sari	Blindspot Studios		Blender, Adobe Animate
1 st Oct 2020 - 6 th February 2021	Animation Director	Alif & Sofia X Captain GG	Blindspot Studios	MyDental Care	Blender
4 th March 2019 – 31 Desember 2020	Animation Director	Alif & Sofia	Blindspot Studios	Co-produce with PrimeWorks Studios (My)	Blender
Nov 2014 – September 2016	Animation Supervisor	Lolirock	Inspidea	Marathon Media (Fr)	Toon Boom Harmony
March 2013 – June 2013	Creator/ Animator	Hopscotchers	Kapmedia Ent	finalist pitching to IPCC MDEC 2013	
June 2011 – June 2012	Assistant Animation Director	Scary Larry	Inspidea	Timoon Animation (Fr)	Toon Boom Harmony
January 2011 – June 2011	Team Leader	Sons of Ram	Inspidea	Cartoon Network (India)	Toon Boom Animate
June 2010 – January 2011	Assistant Team Leader	Arjun & The Adventure of Ice Lotus	Inspidea	Cartoon Network (India)	Toon Boom Animate
January 2010 – June 2010	Senior Animator	Tripura	Inspidea	Cartoon Network (India)	Toon Boom Animate
September 2009 – January 2010	Animator	Boo & Me	Inspidea	co-produce with Kids Co. (UK)	Toon Boom Studio 2
June 2009 – September 2009	Animator	A Kind of Magic	Inspidea	Xilam Animation (Fr)	Adobe Flash 8
January 2009 – June 2009	Team Leader	Mat Kacau Animated	Inspidea	co-produce with Astro Shaw (Astro Ceria, My)	Toon Boom Studio 2
June 2008 – December 2008	Team Leader	Happy Together	Inspidea		Toon Boom Studio 2
May 2008 – June 2008	Animator	Mustang Mama Die Hard Sport Fans	Inspidea		Toon Boom Studio 2
May 2007 – May 2008	Animator	Combo Ninos	Inspidea	SIP Animation (Fr)	Toon Boom Studio 2
May 2006 – April 2007	Junior Animator	Milly Molly	Inspidea	Scrawl Studios (Sg)	Adobe Flash 8
December 2005 – April 2006	Ink & Paint, Clean Up Artist	Mustang Mama Football Fever	Inspidea		Toon Boom Studio 2

ANIMATION IN ACADEMIC PROJECTS

Date	Position	Project	Company	Software
November 2016	Consultant	Sing With Aira	AFO Production House Sdn Bhd and Creaspire Studio	Toon Boom Animate
February 2017	Academic Consultant	Alif & Sofia	Blindspot Studios	-
February 2017	Director	Puteri Luna (adaptation of Puteri Saadong)	Magnify Studio & FTKW UMK	Toon Boom Animate
May 2017	Consultant	Dodo & Vivi	AFO Production House Sdn Bhd and Creaspire Studio	Blender
May 2017	Supervisor	Collection of Experimental Animation	FTKW	Mix Animation method (2D, 3D, Paper Cut, Stop Motion)
June 2017	Supervisor	Collection of Intellectual Property Development	FTKW	Toon Boom, Photoshop, Illustrator
January 2018	Supervisor	Collection of 2D Animation: Nusantara Superheroes	FTKW	Toon Boom Animate
April 2018	Supervisor	Collection of Experimental Animation: Science & Humanity	FTKW	Mix Animation method (2D, 3D, Paper Cut, Stop Motion)
April 2018	Supervisor	Collection of Intellectual Property Development	FTKW	Toon Boom, Photoshop, Illustrator
August – December 2018	Animation Advisor	Alif & Sofia	Blindspot Studios	Blender
January 2019	Supervisor	Collection of 2D Animation: Mythology Around The World	FTKW	Toon Boom Animate

SOFTWARE

Field	Software	Level
Project Management	Monday.com	Expert
	Teamwork.com	Intermediate
Office	Microsoft Office	Expert
	Google G Suite	Expert
Animation	Toon Boom Harmony	Expert
	Toon Boom Animate	Expert
	Toon Boom Storyboard Pro	Expert
	Adobe Animate	Intermediate
	Blender 2.9	Beginner
Multimedia	Adobe Animate	Expert
	Adobe Premiere Pro	Intermediate
	Adobe Audition	Intermediate
	Da Vinci Resolve	Beginner
Graphics	Adobe Photoshop	Expert

OTHER SKILLS

- 1) Education and Training
 - 7 years of experience in lecture, teaching and handling workshop in Higher Learning Institution.
- 2) Leadership
 - Handling and manage team and departments.
 - Organized working flow
- 3) Planning
 - Able to plan workflow and pipeline for whole animation process
 - Able to plan and prepare syllabus for courses
 - Excellent time management
- 4) Communication skills
 - Communicate better with own department and another department.
 - Able to give consultation and solutions for internal and external parties.
- 5) Intellectual Property Development
 - Able to develop new and original IP
 - Vast knowledge on story writing
- 6) Entrepreneurship Development
 - Experienced as Manager for a start-up center in university.
- 7) Self-motivated & quick learner. Pursue growth & learning.

REFERENCE DETAILS

Name	Job Title & Employer	Telephone No & Email Address	Relationship
Dr. Zamhar Iswandono Awg Ismail	Assistant Professor, Higher College of Technology, Abu Dhabi	0198229677 zamhar@gmail.com zismail@hct.ac.ae	Former supervisor/ Mentor
Dr. Hanisa Hassan	Dean, Faculty of Creative Technology & Heritage, Universiti Malaysia Kelantan	09-77977541 hanisa@umk.edu.my	Dean
Assoc. Professor Ts. Dr. Azhar bin Jamil	Senior Lecturer, Faculty of Art & Design, UiTM	+6 03 3258 5820 azhar388@uitm.edu.my	Mentor