



Jay Chong Yen Jye

<https://iamjaychong.com/>

- Founder – Group of [iamJayChong](#) Companies
- Founder & Managing Director of [Jagole](#)
- Chief Technology Director - Group of [88](#) Companies
- Secretary-General of Balakong Chinese Chamber of Commerce & Industry ([BCCCI](#))
- Council Member of Malaysia Digital Chamber of Commerce ([MDCC](#))
- Youth SocialPreneur – Initiator of [World Typing Day \[Wikipedia\]](#)
- Founder & President of WordPress Alliance Malaysia
- Junior Chamber International (JCI) [Certified Trainer](#)
Knowledge Engineer, Multimedia University ([MMU](#))

Jay Chong Yen Jye, the initiator of **World Typing Day @8th January**, is a graduate of Bachelor in Information Technology, major in **Knowledge Engineering** from Multimedia University (MMU). When he was just **22 years old**, he founded his very first company – AppCollection at his last year of university year at July 2011 and trained **over 300 hours** to the company's members up-to-date, which consists of **12 companies**: 5 self-owned and 7 co-joined ventured companies.

As a young prominent trainer in JCI Malaysia with his renowned training effectiveness, he was awarded by JCI Malaysia as "**Active Trainer Award 2015**" as it's esteemed passion in providing trainings around the globe.

As per October 2015, his training hours especially in JCI had been achieved **more than 80 training hours**; which then he was invited to conduct training at **ASPAC 2018 – Strategic Planning/Management** – his signature-derived course. His signature course – **Project Planning** has extensively involved in the development and delivery of organization's project planning, align with his prior personal skill on technology.

Technology Simplicity is his tagline and also his **own published book**, pre-launch on 1st April 2019 and global launch & distribution on 21st September 2019. Through his deep enthusiasm in technology simplicity, he has also successfully demonstrated his capability in developing and delivering various technical skills trainings through his state-of-the-art experiential learning approach to embed participants to "**LISTEN**" and "**IMAGINE**" in various perspectives while "**REMEMBER**" the key messages in order to "**WOW**" the floor and put decision in call to action part.

In addition to his **Technology Simplicity Series Programme**, his area of expertise within the technical skills training include **Microsoft Office Suite** (Word, Excel, Access, PowerPoint, Outlook, Sway), **Project Planning** (Made Easy), **Wikipedia** Workshop, and many others (JCI Official and Recommended Courses).

*"Knowledge is power. Information is liberating.
Education is the premise of progress, in every society, in every family."*

---- Kofi Annan

