

# MAHENDRAN SUBRAMANY

TRAIN THE
POTENTIAL ONES

## **Related Skills**

5 years Experience in Digital Marketing

Customer Relationship Management(CRM)

Real life Customer Oriented Skills

Able to customize training for individuals

Techniques to Handle Objections

**Product Branding** 

**Content Writing** 

Leadership Skills

## **Contact**



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NO.8, REGAT TUN PERAK, 30200 IPOH PERAK

## **Career History**

### MANAGING DIRECTOR

#### J GLOBAL RESOURCES SDN BHD

- Create specialized training regimen for every member of the team
- Adjusts training requirements based on staff's hands on performance with customers

## SENIOR BUSINESS DEVELOPMENT -STRATEGIC PLANNING & MONITORING

#### ORANGEBEAM CONSTRUCTION SDN BHD

- Audit Internal Departments to tackle and boost overall company performance
- Prepare Strategic Planning modules for the staffs to handle tasks effectively and efficiently

## **Experiences**

### **TRAINER**

- Digital Marketing for Beginners
  - 5 days course
- Digital Marketing as Gig Economy
  - 5 days course
- Effective Ways to Sell Products
  - 2 Days Course
- Social Media Management 2 days Course
- Stress Management 2 days Course
- Time Management 2 days Course

## **Achievements**

- Best Presenter In RICS-RISM-AALSM
   International Surveying Conference 
   'Empowering Young Surveyors' 2013
- Featured In Encylopedia Book of Successful People In Malaysia 3rd Edition - Britishpedia Publishing House Year 2021



# MAHENDRAN SUBRAMANY

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## TOPICS BASIS

Designed for Corporate Companies and SME's

Real Life Experience Sharing

Certified Mudra Practitioner

**Experienced in Occult Studies** 

## **Topics Covered**

# DIGITAL MARKETING FOR SME'S/GIGGERS

- Business Model Canvas
- Social Media Marketing
- E-Commerce Business
- Google Site- SEO
- Marketing Tools

### STRESS MANAGEMENT AT WORK

- Root Cause of Stress in Workplace
- How To Handle Objections
- Methods To Reduce and Control Stress at Work

## TIME AND TASK MANAGEMENT

- Why It Is Significant at Work
- Methods To Allocate Assignments /Tasks in Your Comfort Zone
- How To Set Short And Long Term Goals

### POSITIVE PSYCHOLOGY

- The Mindset For Worklife Balance
- Humans As Emotional Beings
- Fuel For Healthy Mind and Emotion

#### MUDRA FOR BALANCED LIFESTYLE

- The 5 Elements in The Body
- Methods To Do Proper Mudra Practice
- Benefits of Mudra in Your Daily Life and Health
- How Do You Implement Mudra Practice In Work Environment To Produce Better Results