Neelu GS

It's all about U with me!

Neelu GS is a Certified Image Professional & Soft skills Coach, Transformational Coach, Makeover Specialist, Personal Coach, Makeup Artist.

Founder of Elite Image Makeover by Neelu GS.



Neelu GS is internationally certified Image Consultant under the curriculum of Conselle Institute of Image Management, USA headed by Judith Rasband, a Certified Image Master (CIM) in the Association of Image Consultants International.

She is also a NABET (National Accreditation Board for Education and Training) and SQA (Scottish Qualifications Authority) accredited soft skills trainer.

By qualification, she is an Engineering graduate and by profession, she is a Professional Makeup Artist and Beautician with an experience of 10+ years.

She is the President of Bengaluru Chapter of IMPA (Image Management Professional's Association), a Volunteer at KMM organization which focuses on the life skills for students and she is an avid inspirational and motivational speaker who is a proud toastmaster and has won outstanding toastmaster award, 2 triple crown award and 2 pathbreaker awards.

Becoming an Image Professional and Soft Skills Coach was a natural progression to her earlier 10+ years of entrepreneurship as a Professional Makeup artist and Beautician, as she wanted to take transforming lives to the next level.

During those years, she got the insights of working with different clients whose needs and requirements were very different and meeting their requirements as per their wish was challenging and exciting as every client is unique and interesting. Her thrust to find unique solutions so as to give the best to her clients made her choose the path of image consulting and training.

During the period of her entrepreneurship, she developed an excellent relationship with her clients who have been with her throughout taking up her services till date and providing excellent candid feedback on her work.

As an Image Professional, she gives a complete makeover to anyone willing to transform personally and professionally. Her being a soft skills coach is an added charm for transforming oneself in terms of soft skills required to achieve the goals in the path of success.

She works as a transformational coach, her sessions are for the people who are looking to transform themselves in terms of appearance, build right impression, improve soft skills like Communication, Time Management, Goal Setting, Etiquette, etc..., and much more by understanding one's lifestyle, personal style, body shape, role of colours, wardrobe management, makeup, accessorizing and much more.

Her core competency includes helping young professionals build their image and nurturing Soft Skills. She has delivered various training sessions to working professionals, students and teachers in areas like Art of First Impression, Power Dressing, Personal Style, Emotional Intelligence, Persuasion Skills, Time Management and soft skills topics.

She is adept at motivational and inspirational speaking and training large groups. She has exceptional presentation, communicational and interpersonal skills. She has trained corporates, Freshers of ICICI Skills Academy and prepared 300+ final year degree students on intense Career Preparation Program

Areas of specialization:

- Image Consulting
- Soft Skills Coaching
- Makeover
- Personal Coaching

List of training programs offered:

- Communication
- Body Language
- Etiquette
- Conflict Management

- Time and stress Management
- Leadership Skills
- Emotional Intelligence
- Goal Setting
- Interview Skills
- Motivational Skills
- Creative thinking
- Effective Team Management
- Organizational skills
- Personal Branding
- Public speaking
- Presentation Skills
- Image Management
- Attractive Dressing
- Grooming and Hygiene
- Makeup

Contact details:

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