



NIEL TAN

DIGITAL ENTREPRENEUR PROFILE





DIGITALPRENEUR

DigitalPreneur. AffiliatePreneur
Freelancer . Trainer . Developer .

NIEL TAN

MALAYSIAN | MALE | DIGITALPRENEUR



TAN YI LI



+6 016 - 454 4536



NielTan@ClickBinar.com



Penangite / Malaysian



ABOUT NIEL

Niel, a DigitalPreneur and AffiliatePreneur who has been immersed in the world of online entrepreneurship since 2014. However, his journey has been far from easy. In 2016, his father became **critically ill** and was confined to his bed, requiring **constant care**.

Niel was faced with a difficult decision, he is not born into a rich family and he used to work as a pizza boy and a promoter selling clothes, earning only **RM 3.50 per hour**. However, due to his father's health condition, he had to **work from home to support his father** and cover the **high medical bills**, as well as his own **study loans** that amounted to **more than six figures**.

To cover his father's **high medical bills** and his study loans, he discovered multiple new skills and started working as a **freelancer**. He offered his **time, health, services, and expertise** to help others design and develop websites, eCommerce sites, graphic designs, copywriting, video editing, and promote products and services online through landing pages, sales funnels and platforms.

He is not only a skilled practitioner but also a passionate trainer, dedicated to sharing his knowledge and expertise with others. Niel is a technical wizard behind the computer, with the ability to build a **sales funnel journey** from A to Z, from views > clicks > visits > leads > prospects > paid customer > loyal diamond customer.

Although Niel's journey has been tough, his **commitment** to his family and his work has never wavered. He is a firm believer that with **hard work, determination, and a little bit of help**, anyone can solve major problems and also achieve their goals or dreams.

Moreover, Niel is not just an entrepreneur but also a person with a compassionate heart. His passion for helping others led him to become the **Vice President of Community** for JCI in 2023, where he can extend his support to a wider range of people. He believes that **the purpose of life** is not just about achieving success alone, but also about **making a difference in the lives of others**.



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DIGITAL SKILLS

Web / Landing Page Design & Development:

Complete Professional Website, Leads & Sales Landing Page, Heat Map, ChatBot, Automating Sales Process, Sales Funnel Strategy.

Google Marketing:

Paid Ads, Sheets, Forms, Drive, Slides, Draw, Keyword Planner, Trends, Analytics, Data Analysis, On and Off Page Optimization, Competitor Analysis, Remarketing & Conversion Tracking.

YouTube Marketing:

Video Ads, Thumbnail, Video & Background Music Editing, SEO, Keyword Optimization, Adobe After Effects, Live, Webinar & 2D Animation.

Instagram Marketing:

Hashtag, Image & Video Optimization, Auto-Posting, eCommerce, Increase Following, Identify top & active hashtags, Data analysis.

Facebook Marketing:

Paid Ads, Managing Groups & Pages, Image & Video Optimization, Custom Audience, Lookalike Audience, Re-Targeting Strategy, A/B Testing, and Lead Generation.

TikTok Marketing:

Creating Educational TikTok Videos
(Vertical & Horizontal - Mobile & Desktop)

Graphic Design with Canva:

Presentation Slides, Corporate Profile, Video, Business Proposals, Name Card, Posters, Banners, Thumbnails, Posts, eBook & More...

Website ChatBot Integration:

<https://www.clickbinar.com/bot>

Whiteboard Animation:

VWhiteboard, Glassboard, Colouredboard, Blackboard & Custom Board Animation

<https://viddoodle.com/>

Copywriting:

Crafting compelling sales copy, story writing, copywriting formula, CTA, blog & script writing

eCommerce Design & Development:

Payment gateway integration, WooCommerce, custom themes & multiple device optimization

Virtual Reality 360 Development:

<https://www.clickbinar.com/360>

Live Streaming:

Using OBS or Be.Live - Live stream to LinkedIn, YouTube, TikTok, Facebook, Groups & Pages

Video Creation & Editing:

Recording editing videos example;

[Click Here > YouTube Video \(Example 2\)](#)

[Click Here > YouTube Video \(Example 1\)](#)

TRAINER'S REPORT

2021 Edition

TAN YI LI (TG302)

Total Trained
2018-2021

1,166

eUsahawan Participants

Award & Achievement

- Top Trainers
Highest Number of
Trained (May 2020)
- Top Trainers
Highest Sales
Reported (2021)



Total Sales
Reported
2018-2021
RM 36.18M

eUsahawan Certified Master Trainer



Edit cover photo



Niel Tan

15K likes · 15K followers



Edit

Manage

Promote Page

Posts About Mentions Reels Photos Videos More

Intro

Digital Technology, Marketing, Artificial Intelligence, Affiliatepreneur & Community Platforms.

Edit bio

Page · Public figure

+60 16-390 4588

NielTan@clickbinar.com

10Next.com



What's on your mind?

Note

Live video

Photo/video

Featured

Manage



Niel Tan

July 8, 2022 ·



Niel Tan is with Clairvst

How to Remove Photo Background For Free and Unlimited in 2022

There are many free photo background removers, but they require you to sign up (which ends up monetizing your data), limit you to only 1 or a few credits and don't function well as they should.

With Photopea, you can easily remove any type of background for free and unlimited. You have full control and you can always customize it. It is quite similar to Adobe Photoshop which you are required to subscribe to... See more



Photos

See all photos



Privacy · Terms · Advertising · All Rights Reserved · Cookies · Help · May 8, 2022

CLICK HERE TO VISIT NIEL'S Facebook Personal Page



CERTIFICATE OF ACHIEVEMENT

This is to certify that
TAN YI LI (TB302)

Is successfully awarded as
**TOP TRAINER
HIGHEST SALES REPORTED (2021)**



MOHD REDZUAN AFFANDI BIN ABDUL RAHIM
Director
Digital Adoption, Ecosystem Development



ARGAAN
MDEC



CONGRATULATIONS!

**TOP TRAINER
HIGHEST SALES REPORTED
(2021)**



TAN YI LI
(TB302)



NURUL HUDA MOHAMED AFANDI
(TG212)



FAUZIAH ABU BAKAR
(TR018)

f t i | MYMDEC

www.mdec.my

Receive The Top Trainer With the **HIGHEST SALES REPORTED (2021)** Reward by eUsahawan MDEC.

**CLICK HERE TO VISIT OUR
Facebook Official Post**

eUsahawan Certified Master Trainers

 **eUsahawan**[®]
Congratulations!!
CERTIFIED MASTER TRAINER



HAMZI FATHUL ZULWAQAR
PG090



CHOY YIN WAI
TB305



TAN YI LI
TB302

eUsahawan Certified Master Trainer in 2021

**CLICK HERE TO WHATSAPP
NIEL TAN**



eUsahawan®
Congrats!

TOP TRAINERS OF THE MONTH (MAY)

HIGHEST NUMBER OF TRAINED



TAN YILI
CERTIFIED TRAINER
TB302



NOORUL SHAFINI
CERTIFIED TRAINER
TB327



MUHAMAD HARIZ
CERTIFIED TRAINER
TB325

CONGRATULATIONS ON YOUR EFFORT AND HARDWORK
DURING THIS PANDEMIC PERIOD

LONG LIFE LEARNING ONLY AT
<https://www.Go-eCommerce.my>

Based on eUsahawan official Page, Niel Tan was
selected as the top 3 trainer who had the
HIGHEST NUMBER OF TRAINED

In other word, Niel Tan is good at
Generating Leads entirely online!

**CLICK HERE TO VIEW
ORIGINAL POST**



MDEC MD
 ANUGERAH PENGHARGAAN INDUSTRI EKONOMI DIGITAL MALAYSIA
 3 JULAI 2022 | KUALA LUMPUR

**ANUGERAH RAKAN STRATEGIK TERBAIK
 UNTUK KEMPEN GO-eCOMMERCE
 GUARDING DAN SHOP MALAYSIA ONLINE 2021**

ngPay Tough to Get registar DELIVEREAT Shopee

MDEC MD
 ANUGERAH PENGHARGAAN INDUSTRI EKONOMI DIGITAL MALAYSIA
 3 JULAI 2022 | KUALA LUMPUR

**ANUGERAH TENAGA
 PENGAJAR TERBAIK eUSAHAWAN**

TAN YI LI

MDEC MD
 ANUGERAH PENGHARGAAN INDUSTRI EKONOMI DIGITAL MALAYSIA
 3 JULAI 2022 | KUALA LUMPUR

**PELABURAN TERTINGGI SEHINGGA KINI
 (PERKHIDMATAN PERNIAGAAN GLOBAL - SYARIKAT ANTARABANGSA)**

standard chartered

STANDARD CHARTERED
 GLOBAL BUSINESS SERVICES

MDEC MD
 ANUGERAH PENGHARGAAN INDUSTRI EKONOMI DIGITAL MALAYSIA
 3 JULAI 2022 | KUALA LUMPUR

**PELABURAN TERTINGGI SEHINGGA KINI
 (PERKHIDMATAN PERNIAGAAN GLOBAL - SYARIKAT ANTARABANGSA)**

DELL

DELL
 GLOBAL BUSINESS SERVICES

MDEC MD

**MAJLIS PENYAMPAIAN
 ANUGERAH PENGHARGAAN
 INDUSTRI EKONOMI DIGITAL
 MALAYSIA SEMENA
 SAMBUTAN JUBLI PERAK MDEC**

3 JULAI 2022

MD
 MALAYSIA DIGITAL

MDEC MD
 ANUGERAH PENGHARGAAN INDUSTRI EKONOMI DIGITAL MALAYSIA
 3 JULAI 2022 | KUALA LUMPUR

**PELABURAN TERTINGGI SEHINGGA KINI
 (PERKHIDMATAN PERNIAGAAN GLOBAL - SYARIKAT ANTARABANGSA)**

SHELL BUSINESS SERVICES
 CENTRE SDM

MDEC MD
 ANUGERAH PENGHARGAAN INDUSTRI EKONOMI DIGITAL MALAYSIA
 3 JULAI 2022 | KUALA LUMPUR

**HARTA INTELEK (IP) ANIMASI MALAYSIA
 DENGAN KUTIPAN TERTINGGI**

mansta

BOY... IE 2
 NI... A BHD

OFFLINE TRAINING IN 2022 & 2023



OFFLINE TRAINING IN 2022





Out of 100+ Teams, Niel Tan Mentored 2 Youthful Teams. One Team Get The Championship and Another Team Get Into The Top 4 Finalist for Website Design & Development.

CLICK HERE TO VISIT THE FACEBOOK POST (Post #1)

CLICK HERE TO VISIT THE FACEBOOK POST (Post #2)



MENTORED 2 Teams
Team 1 > Championship
Team 2 > Top 4 Finalist
Out of More Than 100 Team Developers

**CLICK HERE TO VISIT THE
FACEBOOK POST**



SEE HOW OTHERS ARE HAPPY WITH THE PROGRAM !!!



CLICK THE TWO BUTTON BELOW TO VIEW OUR HAPPY GRADUATES VIDEO



**GROUP VIDEO
»» ONE ««**

**GROUP VIDEO
»» TWO ««**

CERTIFICATE OF ACHIEVEMENT



THIS CERTIFICATE
IS PROUDLY AWARDED TO

FOR TAKING ACTION TO BUILD A BASIC SALES FUNNEL UNDER THE
6 MONTHS DIGITAL TRANSFORMATION CERTIFICATION COACHING PROGRAM

COACHED & TRAINED
BY NIEL TAN FROM CLICKBINAR



DATE OF COMPLETION

NIEL TAN
CEO OF CLICKBINAR

CLICKBINAR SOLUTIONS
PG0455019-W



3 TO 6 MONTHS COACHING PROGRAM

NIEL TAN



Click The
Badge



 Meta

CERTIFIED
Digital Marketing
Associate

THE POWER OF
FACEBOOK
MARKETING



Congratulations!

Tan Yi Li



Completed

Google Analytics Individual Qualification

on March 23, 2019

Completion ID: 29904601 Expires: March 23, 2020

...

You understand advanced Google Analytics concepts.



Congratulations!

Tan Yi Li



Completed

Google Ads Display

on April 7, 2019

Completion ID: 29945710 Expires: April 7, 2020

...

You know the basics of Display advertising, and how you can show ads to your audience via the Google Display Network.





CERTIFICATE OF COMPLETION

This is to certify that

TAN YI LI

IC NO. 940414-07-5353

has successfully completed the course by passing all the assessment required for

TRAIN-THE-TRAINER

on
17 July 2020

SHEQ Management Consultant
at Sunway Hotel, Penang, Malaysia

Module Code	Module Name
CT1	PLAN ADULT LEARNING
CT2	CONDUCT TRAINING NEEDS ANALYSIS (TNA)
CT3	DESIGN COMPETENCY BASED TRAINING PROGRAMME
CT4	CONDUCT COMPETENCY BASED TRAINING PROGRAMME
CT5	ASSESS PARTICIPANT'S COMPETENCE



Certificate Id

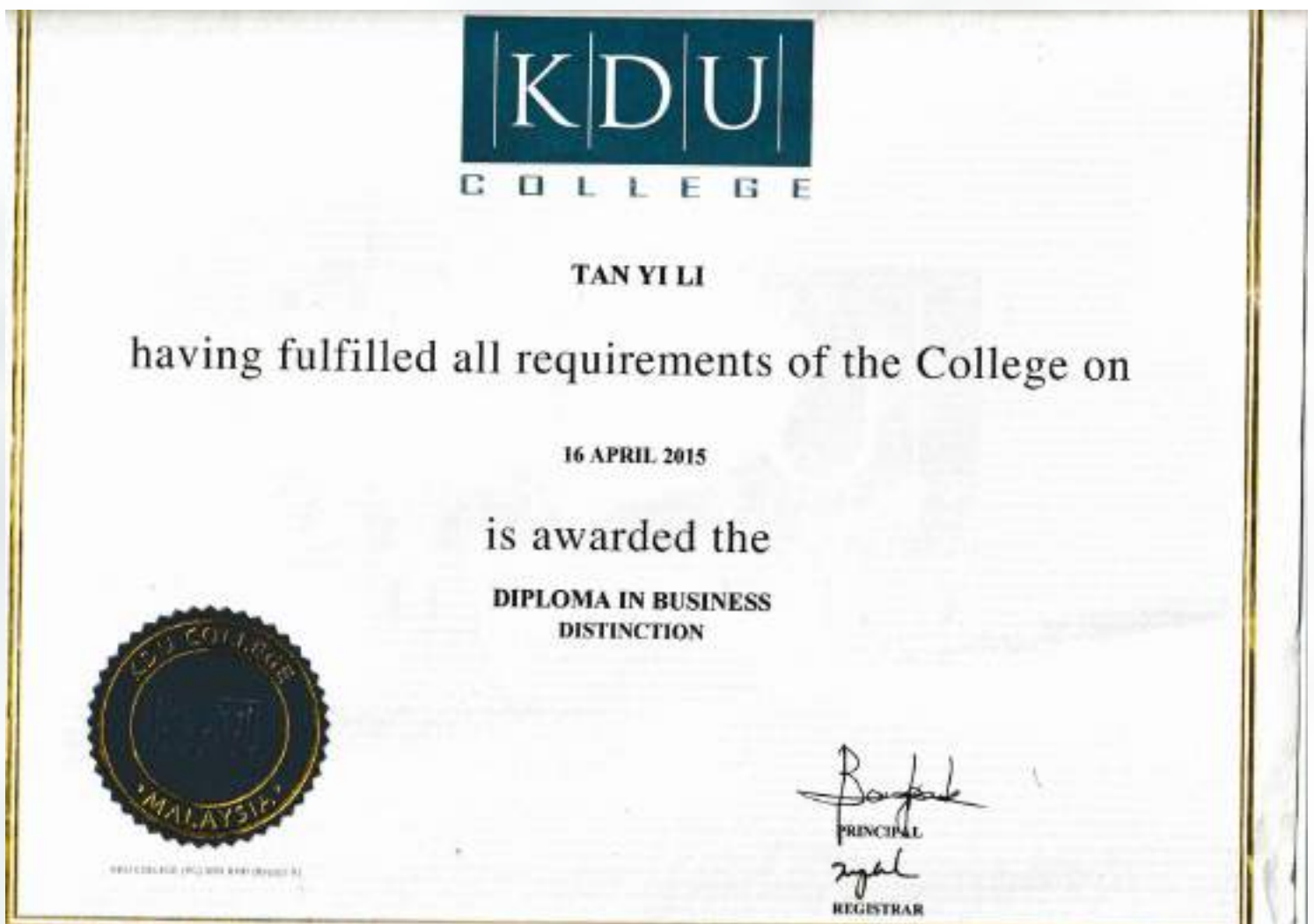
4a790c24-f383-4b71-8dd0-e6a6c7f4170f

Verify Authenticity

<https://capal.hrdf.com.my/verify?id=4a790c24-f383-4b71-8dd0-e6a6c7f4170f>

DIPLOMA IN BUSINESS (DISTINCTION)

One of The Top 8 Distinction
Students out of 170 students under
the business department



BUSINESS

150 students

Diploma in Business

Distinction

Chang Jia Ying
Jessica Rosanne Blankanette
Kimberly Khoo Zhen Ci
Lim Ming Zhen
Low Chee Khong
Ooi Xiao Shuang
Tan Yi Li ← **Here**
Yeap Hui Min

Upper Credit

Chan Xiao Gie
Cheah Eu Chun
Elynn Ooi Yee Ling
Goh Jia Liang
How Chao Chen
Jane Teoh
Khoo Yee Wei
Koh Ying Hao
Lee Ge May
Lim Jee Nee 10
Moi Wai Sin
Nivass A/L Shanmuganathan
Ng Jia Min
Ooi Jhy Shen

Lau Kae Wei
Lee Siew Teng
Lim Chen Haw
Lim Wai Po
Loghanesh A/L Mahend
Loo Chun Chao
Low Seong Seng
Low Wei Jie
Narinderjit Kaur A/P Sukh
Ng Chee Keong
Nor Diyanah Binti Shahfa
Omiye Oluwatimilehin G
Ooi Jo Rin
Ooi Ying Chi
Pauline Koh Jie Le
Saw Zi Hong
Sidhaartha A/L Selvaraj
Tai Hong Xuan
Tan Chia Ying 70
Tan Chwi Zhe
Tan Kah Wai
Tan Kher Xing
Tan Shu Yng
Teh Nian Wei
Teh Zhi Wen
Ting Hong Woon
Tio Lee Shing
Ung Chin Seong

JCI COMMUNITY CAMPAIGN LET'S HELP & SUPPORT ...



- 📍 CSR
- 📍 Earth Day
- 📍 Homeless
- 📍 Orphanage
- 📍 Fund Raising
- 📍 Single Parents
- 📍 Charity Events
- 📍 Blood Donation
- 📍 Old Folks Home
- 📍 Free Ear Checkup
- 📍 Free Eye Checkup
- 📍 Cancer Awareness
- 📍 Free Medical Checkup
- 📍 Befrienders Awareness
- 📍 Digital Climate Change
- 📍 People With Disabilities
- 📍 CPR & First Aid Awareness
- 📍 Foster a Child Programme
- 📍 UNICEF
- 📍 Pink October
- 📍 Donating Food
- 📍 Free Education
- 📍 Animal Welfare
- 📍 Donating Items
- 📍 Gotong-Royong
- 📍 Save The Ocean
- 📍 Friends of Animal
- 📍 Charity Run Event
- 📍 Charity Music Event
- 📍 Public Safety Aware
- 📍 World Cleaning Day
- 📍 World Wildlife Fund



2023 JCI BAYAN BOARD OF DIRECTOR

*Bravo!!
Together We Can*



B - Balance
R - Responsible
A - Accomplished
V - Value
O - Opportunity



Local President Elected
Rosalyne Loko



Immediate Past President
Low Hun Seang



Incoming Local Secretary
Low Pheal Meng



Incoming Local Treasurer
Kell'Yeeh Gioe Seang



Incoming General Legal Counsel
Lim Nhang Yu



Executive Vice President Elected
Wisheed Lim Zong Heng



Vice President Individual Elected
Hs Hui Lay Qi



Vice President Business Elected
Eyan Ing Claus



Vice President Community Elected
Nial Tan Wai



Vice President International Elected
Royce Koh Wen Keng

Congratulation



**YOUR TIME, EFFORT, DONATION
AND CONTRIBUTION
WILL BE REMEMBERED!**



PREPARED BY IOINEXT

JCI VICE PRESIDENT COMMUNITY

Niel is JCI VPC for 2023

Service to others is the rent you pay for your room here on earth. - **Muhammad Ali**

The best way to find yourself is to lose yourself in the service of others. - **Mahatma Gandhi**

We can't help everyone, but everyone can help someone. - **Ronald Reagan**





Alibaba Netpreneur Training Online Course

This certificate is proudly presented to

Yi Li Tan

FOR THE SUCCESSFUL COMPLETION OF ALIBABA NETPRENEUR TRAINING ONLINE COURSE HOSTED BY ALIBABA BUSINESS SCHOOL

The Alibaba Netpreneur Training program brings entrepreneurs and business leaders together to explore how to harness digital technology to positively transform their businesses and the local economy

Apr. 28, 2021

ISSUE DATE

YU ZHANG
Deputy Dean, Alibaba Business School



TOGETHER!
WE LEARN
WE SHARE
WE INSPIRE

Alibaba
Netpreneur
Training
Online Course #1
South East Asia

Mar 2 – April 20, 2021



How to Design Awesome & Beautiful Business Proposals on Your Smartphone for Free in...

128 views • 4 months ago



How to Upload Images, Videos, PDFs, Powerpoint, Docs and Files to Google Drive...

493 views • 4 months ago



How to Create a Checkbox or Checklist With Custom Colours in Google Sheets in 2022

569 views • 4 months ago



How to Sum Up All Numbers Easily Without a Calculator in 2022

627 views • 4 months ago



How to Download TikTok Video Without Watermark on Smartphone in 2022

748 views • 4 months ago



How to Create a New Gmail Account Latest in 2022

468 views • 4 months ago



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613 views • 4 months ago



How to Make Any GIF or GIPHY Easily with Canva in 2022

570 views • 4 months ago



How to Turn Your Voice Message into a Text Message on WhatsApp in 2022

650 views • 4 months ago



How to Download TikTok Video Without Watermark in 2022

631 views • 4 months ago



How to Remove Photo Background For Free and Unlimited in 2023

590 views • 4 months ago



How to Remove Photo Background Easily With Canva in 2022

773 views • 4 months ago



How to Share Your Canva Design or Project Template with PC in 2022

443 views • 3 months ago



How to Direct People to WhatsApp You Directly Without Inserting Your Contact Number in...

338 views • 3 months ago



How to edit Google Slides with your Smartphone Easily in 2022

214 views • 3 months ago

Videos I That I've Created

LANDING PAGES THAT I'VE CREATED

Click the images below to view the live landing page





THANK YOU

LET'S BEGIN OUR JOURNEY!

Contact Us:



+6016-454 4536



NielTana@ClickBinar.com

**THANK
YOU**



CLICK HERE TO CONTACT ME
WE ARE GLAD TO ANSWER ANY OF YOUR QUESTIONS

**If you have any more questions,
please do not hesitate to WhatsApp me**

DIGITAL ENTREPRENEUR
Digital Journey Begins Here

NIEL TAN