

P-7, Brgy. Ambago, Butuan City – Caraga Region
<https://www.facebook.com/DJChicoJ/>

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JULIUS MELLORIN DE VILLA



Experience

September 2020 - Present

GML Agroventures, Inc.

Chief Operations / Marketing Head

- Conducts research and documentation focused on Business Relations, Marketing, and Production Expansion/Upgrading
- Conducts business plan and market feasibility analysis
- Facilitates proposals and concepts on sales and marketing strategy (online/walk-in sales, franchise, and distributions)
- Develops promotions and public relation strategy to businesses
- Production of information materials available in all media formats (digital audio/visual presentation, social media contents, etc.)

September 2020 - Present

Summit Consultancy and Research, Inc.

Research Consultant, Marketing / Documentation

- Conducts research and documentation focused on Business Relations, Marketing, and Production Expansion/Upgrading
- Conducts business plan and market feasibility analysis
- Facilitates proposals and concepts on sales and marketing strategy (online/walk-in sales, franchise, and distributions)
- Develops promotions and public relation strategy to businesses
- Production of information materials available in all media formats (digital audio/visual presentation, social media contents, etc.)

August 2020 - Present

Social Media Vlogger / Freelance Digital Marketer

- Engages clients in their social media page and hosts the online selling / features services and available promos being offered.
- Facilitates organic boosting of content via social media accounts of the client.
- Creates social media content for their business pages i.e. menus, services, and products.
- Writes scripts and technical flow during live streaming and during vlogs.
- Provides consultancy for promo offers and online transactions.

For more info, here are the following links and outputs of the pages:

<https://m.facebook.com/DJChicoJ/>

<https://www.facebook.com/magikfmbutuan>

<https://www.facebook.com/butuancyclemart8600>

<https://www.facebook.com/unboxinglocalTV>

https://www.youtube.com/channel/UCVvRedLYM2nnDd0LPqWS_SA

March, 2012 – present

Freelance Event Specialist / Host

- Conceptualization of Corporate/Community Events and Promotions
 - Hataw Butuan First Fun Dance Fitness Marathon Fund Raising Event
 - Bayantel Corporation Butuan City Anniversary
 - Organizing / Hosting of Weddings and Personalized Events
 - Scriptwriting and Proposal Writing
 - Production of Audio and Video Materials
 - winner 2012 Best Tourism AVP – Caraga Region)
- IFAD Best Practices Documentation

March 2020 – Present

VM Productions – 97.5 Magik FM

Co-Producer / Interactive Radio Talk Show Host

- Hosts the Magik Konek Show connecting different activities and achievements of Butuanons and Caraganons in the country and abroad. It also aims to support local products and entrepreneurs to be promoted in the mainstream media. As of now, it has more than 60,000 audience reached with more than 10,000 followers and growing.
- Live program every Monday to Friday from 3:00 PM to 5:00 PM using FM radio frequency and social media as digital interactive and visual support.
- Conducts research and consultations to guest and sponsors in promoting advocacies and products/services.
- <https://www.facebook.com/magikfmbutuan>

August 2020 – October, 2020

188 Express Butuan

Marketing Officer / Program Host / Social Media Creator

- Hosts the 188 Beats Online Radio Channel via <https://www.facebook.com/188beats> every Monday to Friday @ 7 am to 9 am, 11 am to 1 pm, and 4 pm to 7 pm.
- Conducts scriptwriting, news gathering, and research for social media content of the program.
- Also conducts marketing to potential partners needing support and promotions situated in the locality.

Mar 2016 – March 2019

Agata Mining Ventures, Inc.

Communications Officer - Public Affairs

- Writes communications, news material for media institutions promoting corporate projects to its beneficiary communities, and develop information materials like audio/video productions, engage interviews in media programs.
- Supervises media releases and documentation of success stories for promotions.
- All community news materials are posted at : <https://tvird.com.ph/>
- Also maintains the company's social media page : <https://www.facebook.com/AMVI2013>

June 2012 – present

Bodyshots Gym and Fitness Center

Part-time Fitness Instructor

- Dance Fitness Instructor (Body Jam /Hataw, Body Combat, Tae Bo, Yoga, Zumba, Pop Jazz)
- Weight Loss and Toning Trainer
- Cross Fit Trainer
- Marathon Runner / Trainer

August, 2011 – February 2012

City Tourism, Butuan City

Technical Staff / Writer

- Encoding, analyzing, and monitoring of data
- Writing communications and reports
- Facilitate in the maintenance of the Social Networking Sites promoting tourism related activities
- Head of Editorial Pool on production of Tourism Magazine
- Conduct/assist tour guides
- Inspection/monitor tour sites
- Organize photographer's circle to promote tourism events and sites

October, 2003 – 2007

Killerbee 102.3 DXNS-FM, Butuan City

Radio Host / Marketing/Promotions Executive

- Hosts and produces three regular programs:
- Hosts events:
- Organized/facilitated events:
- Closed market quota at Php 15,000.00 a month.

May, 2005 – 2010

DAR-IFAD NMCIREMP Butuan City

IEC (Information, Education, and Communications) Focal Person / Staff

- Encode data, communications, and reports
- Assist in the maintenance of the Local Area Network, Website, and Automated Monitoring and Evaluation System
- Provide IT assistance on database programming and filing
- Software application knowledge on Microsoft Office (Word, Excel, Acces, Outlook, Powerpoint), Adobe (Photoshop, Indesign, Pagemaker, Aftereffects), Corel (Draw, Photo), Macromedia (Flash and Dreamweaver), Ulead Video Editor, Cooledit Audio Editor, 3dMax Animation
- ARView / ARC GIS

Nov.-Dec., 2001

DSWD – Caraga Region Butuan City

CIDSS COMPUTER OPERATOR

- Act as encoder of all communication pertaining to CIDSS matters;
- Act as receiving/filing of CIDSS communication;
- Perform other duties as may be assigned by the supervisor.

July-November, 2001

DENR-Caraga Region Butuan City

CLERK/ENCODER

- Act as encoder of all communication pertaining to CBRM matters;
- Act on Admin. Matters, facilitate request of supplies and other documentation especially during ETT Training;
- Act as receiving/filing of CBRM communication;
- Perform other duties as may be assigned by the supervisor.

March, 2000-2001

Jubilee Printing Press, Inc. Butuan City

HEAD, LAY-OUT DEPARTMENT

- Facilitation of production flow
- Ensures fast and quality product for reproduction

Apr.-Nov., 1998

Jubilee Printing Press, Inc. Butuan City

COMPUTER GRAPHICS LAY-OUT ARTIST

- Produces more than 15 lay-outs a day
- Facilitates in the pre-press production flow
- Creation of graphics and photo editing and rendition

Seminars/ Trainings

Workshops Attended

TRAINING WORKSHOP ON DIGITAL VIDEO DOCUMENTATION

Facilitator/Secretariat, San Lorenzo Ruiz Training Center, Butuan City, April 5-11, 2006

TRAINING WORKSHOP ON DATABASE MANAGEMENT

DAR-IFAD NMCIREMP Project Facilitation Office, Butuan City, September 12-20, 2006

TRAINING WORKSHOP ON PROCESS DOCUMENTATION AND WEBPAGE DESIGN

- Facilitator/Secretariat, SEARSOLIN, Cagayan de Oro City, November 4-5, 2005

BROCHURE DEVELOPMENT WORKSHOP

- Resource Person/Facilitator, Sponsored by Worldvision, Almont Inland Hotel, Butuan City, September 17-19, 2004

SEMINAR/WORKSHOP ON FOCUS GROUP DISCUSSION

- Resource Person/Facilitator, Sponsored by Provincial Health Office, San Lorenzo Seminar House, Butuan City, February 14, 2004

PUBLICATION DEVELOPMENT WORKSHOP

- Resource Person/Facilitator, Sponsored by LGA Caraga, Cantilan, Surigao del Sur, September 23-25, 2003

TRAINING/WORKSHOP ON ECO-TOURISM AND ECO-DESTINATION

- Participant, Sponsored by DENR-CBRMP Region XIII, Gardenville Hotel, Butuan City, January 8-11, 2002

IFAD Knowledge Learning Market

Facilitator/Participant, Almont Hotel Inland Resort, December 2009

CISCO Network Systems Administrator

Passed Level 1, Capitol University, Cagayan de Oro City, Philippines

CHAPTER CONVENTION AND JOURNALISM AND LAY-OUTING SEMINAR

- Participant/Guilder, Sponsored by Philippine Press Institute at Cagayan de Oro City, April 22, 1999

CAREER ORIENTATION AND OPPORTUNITIES IN MEDIA

ROLE OF MEDIA IN THE SOCIETY

TRENDS IN MEDIA

- Participant, Sponsored by Philippine Press Institute, held at Cagayan de Oro City, April 22, 1999

YEARBOOK/SCHOOL PUBLICATION LAY-OUTING SEMINAR

- Participant, Sponsored by Silversun Printing Company, held at Camiguin, Misamis Oriental, March 17-18, 1998
- Participant, Sponsored by Midtown Printing Company, held at Tagbilaran, Bohol, October 25-26, 1998
- Participant, Sponsored by Midtown Printing Company, held at Dumaguete City, December 1999

**Educational
Attainment /
Accomplishments**

2011 - 2014 Urios College Butuan City

Bachelor of Arts Major in English

- Prime Minister, Society of Urian Languages and Literature
- Actor, Theater Arts Guild

1999-2000 Urios College Butuan City

Bachelor of Arts Major in English Language

- With units
- Editor-in-Chief, Urian Publication, Inc. Urios College, Butuan City, 1999-2000
- Organizer, Urian Artists' Limited, Urios College, Butuan City, 1998-1999
- Member/Artist, Likha Karaga – Butuan Young Visual Artists Organization, Butuan City, 1998 to present

1997-1998 Urios College Butuan City

Diploma in Computer Technology

Recipient, Petron Tulong Aral Scholarship Program, 1997-1998

- President, Urios College Computer Technology Society, 1998
- Associate Editor, Urian Publication, Inc., Urios College, Butuan City, 1997
- Head, Creative Pool / Staffwriter, Urian Publication, Inc., Urios College, Butuan City, 1998

1992-1995 Nasipit National Vocational School Nasipit, ADN

Secondary

- Artist of the Year
- Dancer of the Year

1986-1992 Nasipit Central Elem. School Nasipit, ADN

Elementary

- Money Maker of the Year
- Graduate

References

CHRISTOPHER C. LINDO

CEO

GML CONSULTANCY, RESEARCH AND MEDIA SERVICES

Butuan City, Philippines

KAYCEE CRISOSTOMO

VP for Marketing and Public Relations

TVIRD - Agata Mining Ventures, Inc

Makati, Philippines

Mr. GLENN C. BEQUIEBEL

Manager/Proprietor

Verb Events and Promotions

Butuan City, Philippines


**Personal
Background**

Birthdate	: July 14, 1978	Place of Birth	: Butuan City
Parents	: Jimmy M. De Villa (Father) / Francisca P. Mellorin (Mother)		
Civil Status	: Married	Nationality	: Filipino
Height	: 5'6"	Weight	: 150 lbs.
Religion	: Fundamental Baptist		

Other Affiliations / Awards:

- **Digital Communication (external) Ministry Head, Brotherhood of Christian Businessmen and Professionals – Butuan Chapter, 2017 – present**, Butuan City, Philippines
- **Director, ASEAN MINERAL AWARDS AVP Entry (2nd Runner Up) for Agata Mining Ventures, Inc.**, Thailand, 2019
- **Zumba Licensed Instructor, 2016-2019**, Butuan City, Philippines
- **Editor, Layag Tourism Magazine, 2011-2012**, Butuan City, Philippines
- **Director / Scriptwriter, DOT Caraga TOURISM AVP Competition 2011**, Bislig City, Philippines
- **Radio Host / Producer, 2003 - 2012**, Butuan City, Philippines
- **Editor, Urian Publication, Inc., 2000-2002**, Father Saturnino Urios University, Butuan City, Philippines
- **Member, Sony Alpha Mindanao**, Butuan City
- **Public Relations Officer / Member, ClubCB110**, Butuan City
- **Member, Karancho Riders Association**, Buenavista, Agusan del Norte
- **CISCO Level 1 Passer, SY 2010**, Capitol Univesity, Cagayan de Oro City, Philippines
- **KBP Member, 2003**, Butuan City
- **Licensed Data Encoder**, TESDA Licensure Examination, 1998, License No. 96-273764
- **Civil Service Eligible**, Sub Professional
- **National Delegate – Poster Making Contest**, 4H National Convention, Naga City, April 1995
- **1st Place, 4H Regional Convention**, Cagayan de Oro City, 1996
- **National Delegate – Poster Making Contest**, 4H National Convention, Cebu City, April 1997

I hereby certify that the above statements are true and correct.



JULIUS M. DE VILLA
Applicant