A JOURNEY TO EXCELLENCE:

CELEBRATING ADJ. PROFESSOR DR. DESMOND CHEAH SWEE CHEONG

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ACHIEVEMENTS & AWARDS

INTRODUCING THE MIND ARCHITECT: FOUNDER OF MEMORI CERDIQ (ME-IQ)

Embark on an enchanting journey through realms of brilliance & innovation guided by the illustrious luminary, Professor Dr. Cheah. As the visionary architect behind MeMORI CERDiQ (Me-iQ), Professor Dr. Cheah unveils a world of intellectual marvels. Adorned with a distinguished PhD in Education & Cognitive Science, he has painstakingly crafted a trajectory that leads to heightened intelligence & a profound holistic comprehension of knowledge.

MALAYS **& TVET**

SHAPING MINDS: HONOURABLE ADVISOR & ADJUNCT PROFESSOR

Professor Dr. Cheah is not only a renowned figure in his field, but also the Advisor & Adjunct Professor of Creative Education Club Organization for the State of Penang. His influence on education & academia is profound & far-reaching. Professor Dr. Cheah has stood as a Lecturer, Researcher, & Academic Educator, enlightening curious minds & shaping futures. His unwavering dedication to nurturing intellect & curiosity reverberates harmoniously with his own remarkable cognitive prowess & boundless capability.

A FUSION OF WISDOM: ACADEMIC TRIUMPHS

Draped in academic glory, Professor Dr. Cheah stands as a beacon of scholarly achievement. With pride, he boasts an MBA earned from the prestigious University of South Wales, UK, alongside an illustrious BBA Honours in International Business. Reverberating across international scholarly circles, his research papers, subjected to rigorous peer review, have unveiled fresh perspectives within the realms of edutainment & cognitive advancement. His work not only enriches the academic landscape but also stands as a testament to his unwavering dedication to pushing the boundaries of knowledge.

ENGINEERED FOR BRILLIANCE: 1ST MINDGINEER CERTIFIED PRACTITIONER Professor Dr. Cheah is also a trailblazing 1st MINDGINEER Practitioner, adorned with the esteemed title of a distinguished Professional MAPsy Certified Practitioner. Holding First Class Honours in Child Psychotherapy, Adult Psychotherapy, & Family Therapy, these accomplishments serve as a testament to his unparalleled proficiency in the art of orchestrating & traversing the complexities of the human mind.

A COACH BEYOND COMPARE: DECADES OF GLOBAL BUSINESS MASTERY A luminary figure, Professor Dr. Cheah, with a distinguished tenure spanning more than two

decades as a Global Business & Entrepreneur Coach, has artfully redefined horizons, nurturing triumph across a myriad of ventures. His expansive influence resonates not only with expertise but also with a remarkable blend of benevolence & modesty, leaving an indelible mark on innumerable lives. He has also helmed esteemed C-level & Director positions within multinational enterprises & garnered acclaim as a coveted business advisor for global corporations.