

## Contact

Federal b area Karachi  
03313102307 (Mobile)  
muhammadalimail0331@gmail.com

[www.linkedin.com/in/iamuhamadali](http://www.linkedin.com/in/iamuhamadali)  
(LinkedIn)

## Top Skills

Photography

Writing

Teamwork

## Languages

English

Urdu (Limited Working)

## Certifications

78 Anniversary United Nations Day  
2023 celebration & anniversary  
decade of action to achieve the  
sustainable development goals

CAREER FAIR

Teaching certificate

UNHRC

## Publications

HOW YOU ACHIEVE SUCCESS

# Muhammad Ali

COO of AES Associates Engineering Service / Deputy Secretary of  
Entrepreneurship in Sindh shadow cabinet youth parliament  
Islāmābād, Pakistan

## Summary

Welcome to my LinkedIn profile! I am a multi-faceted individual with diverse expertise and a passion for making a positive impact.

Muhammad Ali

Bachelor in Civil Engineering Technology | Educator | Youth  
Empowerment Advocate | Community Connector | Marketing  
Enthusiast

Actively Pursuing Job Opportunities: Civil Engineering, Education,  
Youth Empowerment, Community Development, Marketing

With a background in civil engineering, education, and community engagement, coupled with a passion for marketing, I bring a unique blend of skills to the table. I am eager to leverage my diverse expertise to drive impactful results in your organization. Let's connect and discuss how I can contribute to your team's success.

Contact: +923313102307

#CivilEngineering #Education #YouthEmpowerment  
#CommunityDevelopment #Marketing #JobSeeker

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## Experience

GLOBAL PEACE BUILDING NETWORK  
GLOBAL PEACE AMBASSADOR  
October 2024 - Present (1 month)

Youth Parliament Pakistan  
DEPUTY SECRETARY OF ENTREPRENEURSHIP  
August 2024 - Present (3 months)  
Sindh, Pakistan

## Associates Engineering Services

### CHEIF OPERATING OFFICER

July 2024 - Present (4 months)

Pakistan

As the COO of AES Associates Engineering Service, I oversee the strategic operations and project management of our construction projects across Karachi and Islamabad. My role involves optimizing resources, ensuring quality control, and leading a dedicated team to deliver top-tier engineering solutions. With a focus on innovation and client satisfaction, I drive our company's growth and excellence in the construction industry, ensuring each project is completed on time, within budget, and to the highest standards.

## TedxAzadiStreet

### Brand Ambassador

December 2023 - August 2024 (9 months)

Karachi

Represented TEDxAzadi Street, embodying its values and mission to engage diverse audiences.

Executed strategic initiatives to promote brand awareness and community engagement.

Developed compelling content and messaging to resonate with target demographics.

Cultivated relationships with influencers, partners, and stakeholders to expand brand reach.

Monitored and reported on brand performance metrics to optimize future marketing efforts.

Collaborated with the marketing team to align brand initiatives with organizational objectives.

Demonstrated exceptional communication and interpersonal skills at events and workshops.

## DIGITAL HUB KARACHI

### Founding Member

November 2023 - August 2024 (10 months)

Karachi Division, Sindh, Pakistan

Introducing Ammar Jaffri:

Former Additional Director General of FIA, Ammar Jaffri brings over 40 years of expertise in Governance, Digital Forensics, and Information Security. As Chief Executive of the Center of Information Technology, he drives initiatives

for digital governance and security. Leading the Digital Pakistan Vision 2030, he aims to transform Pakistan's digital landscape.

Title: Founding Member

Employment Type: Full-time

Company Name: Digital Hub Karachi

Description:

- Played a pivotal role in the establishment and development of Digital Hub Karachi.
- Contributed to initiatives aimed at advancing digital technologies and solutions.
- Collaborated with stakeholders to shape the vision and mission of Digital Hub Karachi.
- Implemented strategies to position Digital Hub Karachi as a leading digital innovation center.
- Engaged in efforts to promote digital literacy and skills development within the community.
- Worked closely with Ammar Jaffri and other team members to drive the organization's goals.
- Demonstrated commitment to the growth and success of Digital Hub Karachi as a founding member.

Team full circle

Fundraiser

November 2023 - August 2024 (10 months)

Karachi

Raised funds for Team Full Circle through strategic initiatives and campaigns. Engaged with donors and supporters to cultivate relationships and secure donations.

Organized fundraising events and activities to generate awareness and support for the organization's mission.

Utilized various channels such as online platforms, events, and community outreach to maximize fundraising efforts.

Collaborated with team members to develop and implement fundraising strategies aligned with organizational goals.

Maintained accurate records of donations and donor information for effective stewardship and communication.

Represented Team Full Circle professionally and passionately in all fundraising activities.

## Alpha College

### Marketing Executive

August 2023 - August 2024 (1 year 1 month)

United Kingdom

As a Marketing Executive at Alpha College, I am responsible for driving strategic marketing initiatives to promote our educational programs and services. My role involves creating and executing marketing campaigns, analyzing market trends, and developing effective marketing strategies that have contributed to increased brand visibility and student engagement. I take pride in leveraging my creativity and analytical skills to achieve our marketing goals and support the mission of Alpha College. Excited to be part of a dynamic team dedicated to delivering quality education and fostering student success.

## INDUS MUN VI

### Assistant Director of Public Relations

April 2023 - August 2024 (1 year 5 months)

Pakistan

As the Assistant Director of Public Relations at INDUS MUN VI, my five-month internship has been a transformative experience, allowing me to hone my skills in strategic communication, media relations, event planning, crisis management, and more.

Leading the development of comprehensive communication strategies, I effectively articulated INDUS MUN VI's vision to diverse stakeholders, fostering positive media relations and expanding the organization's outreach. Crafting compelling content, including articles and social media posts, helped elevate INDUS MUN VI's online presence, while multimedia projects enriched our storytelling efforts.

Managing INDUS MUN VI's social media presence, I led a dynamic team in engaging our global community, fostering authentic conversations, and optimizing strategies based on data-driven insights. Orchestrating successful events, I ensured seamless execution and record-breaking attendance, amplifying the organization's impact.

In times of crisis, my proactive approach to crisis communication and reputation management maintained transparency and protected INDUS MUN VI's reputation. Collaborating with influencers and stakeholders, we garnered crucial support for our initiatives, building lasting partnerships.

Embracing analytics, I quantified the impact of PR campaigns, provided data-driven insights, and empowered the team for continuous improvement. Through effective leadership and team management, I fostered a collaborative and innovative work environment.

This internship has solidified my passion for public relations and equipped me with a versatile skill set. As I embark on my career, I remain committed to promoting positive change through strategic communication, influencing perceptions, and shaping a better world. The experience gained at INDUS MUN VI will undoubtedly propel my future endeavors in public relations and communication.

## Iamuhammadali

Connecting people's

November 2022 - August 2024 (1 year 10 months)

Global

I am Muhammad Ali, a passionate connector and interviewer, dedicated to fostering collaboration and driving growth through meaningful conversations. My journey as an interviewer started on my Facebook page, "iamuhammadali," where I engaged with diverse individuals, sparking connections that led to transformative outcomes.

Having conducted over 30 insightful interviews, I've witnessed the transformative impact of networking and collaboration. Each interaction enriched my circle of followers, opening doors to new opportunities and inspiring positive change.

Join me on Pick My Brain, the world's largest knowledge marketplace, where I offer valuable insights through virtual sessions. Let's optimize your LinkedIn profile, enhance networking skills, and explore effective interview techniques.

Together, let's seize boundless opportunities and achieve transformative outcomes.

Connect with me on YouTube to watch insightful interviews: <https://www.youtube.com/channel/UCM0tDLpLRfyusBC3JvTaN5g>

Stay updated with my latest content and engagements on Facebook: <https://www.facebook.com/iamuhammadali>

Let's connect on Facebook: <https://www.facebook.com/iamuhammadali>

Book me now for a virtual session on Pick My Brain: <https://www.pickmybrain.world/profiles/muhammad-ali>

Join me in a world of endless possibilities, where we connect, learn, grow, and thrive together.

## IUCS

Social Media Director

September 2022 - August 2024 (2 years)

As a Social Media Director at IUCS, I elevate the university's brand and foster connections with a data-driven approach. Collaborating with marketing, communications, and admissions teams, we craft a cohesive brand message that resonates with our academic community.

Managing multiple platforms, including Facebook, Twitter, LinkedIn, Instagram, and YouTube, I curate engaging content to create an active online community. Authentic engagements build strong connections.

Leveraging data analytics, I measure campaign effectiveness, optimize targeting, and refine messaging through segmentation analysis and A/B testing.

Collaborating with the marketing team, I develop cross-channel campaigns, aligning social media with SEO, content marketing, and email strategies.

Strategic storytelling showcases student, faculty, and alumni achievements, humanizing the IUCS brand. Consistent content aligns with institutional events and academic milestones.

Regularly tracking social media metrics provides insights into audience behavior. Data-driven decision-making allows us to adapt and enhance campaign performance.

Empowering the social media team, I cultivate a collaborative work environment and prioritize professional development.

As the Social Media Director at IUCS, my data-driven strategies significantly enhance our reputation and impact.

## PAK YOUTH FORCE

Leading Karachi chapter

February 2022 - August 2024 (2 years 7 months)

Karāchi, Sindh, Pakistan

As the leader of PYF's Karachi chapter, I empower Pakistan's youth through talent-sharing and skill development. Our non-profit organization fosters unity and inclusion, providing a platform for personal and professional growth.

PYF serves as a catalyst for positive change, offering both earning and learning opportunities to the young generation. I lead impactful initiatives, ensuring our team remains motivated and focused on achieving our goals.

Harnessing social media, we extend our reach and engage with a wider audience, disseminating inspiring stories and information about our offerings.

Our primary objective is to create a thriving ecosystem of knowledge-sharing through workshops and seminars on personal development, entrepreneurship, leadership, and technology.

Collaboration with non-profits, educational institutions, and government bodies amplifies our collective impact, nurturing the growth and development of Pakistan's youth.

We envision expanding our reach, addressing critical social issues through sustainable projects, and establishing mentorship programs for guidance and support.

Leading PYF's Karachi chapter is a fulfilling journey, fueled by our unwavering belief in the potential of Pakistan's youth.

## ASSOCIATES ENGINEERING SERVICES

9 years 2 months

Autocad Drafter

January 2021 - August 2024 (3 years 8 months)

Karāchi, Sindh, Pakistan

An AutoCAD draftsman is a skilled professional who uses AutoCAD software to create detailed technical drawings and plans for various engineering and design projects. These drawings serve as blueprints for construction, manufacturing, and other purposes. AutoCAD draftspeople are proficient in using the software's tools and features to accurately represent the dimensions, specifications, and details of structures, products, or systems. Their expertise is crucial in fields such as architecture, engineering, manufacturing, and construction, where precision and clarity in technical drawings are essential for successful project execution.

### Project Manager

January 2018 - August 2024 (6 years 8 months)

Karāchi, Sindh, Pakistan

As a dedicated Project Manager at Associates Engineering Services in Karachi, Pakistan, I've had the privilege of leading and contributing to diverse civil construction endeavors. With a passion for turning concepts into reality, I've managed projects that reshape communities and infrastructure.

**Leading with Precision:** From inception to completion, I've managed projects with unwavering attention to detail. Coordinating resources, timelines, and budgets, I've ensured each project milestone is met with efficiency.

**Ensuring Quality:** My commitment to quality is unwavering. I've implemented stringent quality control measures, collaborating with skilled teams to guarantee construction aligns with industry standards and client expectations.

**Transforming Landscapes:** From commercial structures to residential developments, I've played a pivotal role in reshaping urban landscapes. My focus on sustainable practices and innovative solutions has contributed to building a better tomorrow.

**Navigating Challenges:** Construction projects come with complexities, and I've embraced each challenge as an opportunity for growth. Through effective problem-solving and adaptability, I've steered projects toward successful outcomes.



Collaboration at the Core: Building strong relationships is fundamental. I've fostered collaboration among architects, engineers, contractors, and stakeholders to ensure seamless communication and project coherence.

Achieving Results: My tenure as a Project Manager has yielded projects that stand as testaments to collaboration, dedication, and perseverance. Each completed project reflects the commitment to turning visions into tangible achievements.

Joining Associates Engineering Services has allowed me to contribute to the evolution of communities through robust construction. I'm excited to continue leading projects that redefine the landscape and leave a lasting legacy of excellence.

#### Executive Director

July 2015 - August 2024 (9 years 2 months)

Pakistan

I am Muhammad Ali, spearheading AES Associates Engineering Services with a resolute vision to enhance our company's standing and propel it to new heights of success. With a keen eye on innovation and a dedication to quality, I am committed to boosting our company's trajectory.

# Visionary Ambitions: As a leader at AES Associates Engineering Services, my goal is to elevate our company's reputation and impact within the engineering industry. By setting visionary ambitions, we are poised to exceed expectations and leave an indelible mark.

Quality as the Cornerstone: I believe that quality is non-negotiable. My mission is to enhance our company's services and offerings, ensuring that every project we undertake reflects the pinnacle of engineering excellence.

Innovation Drive: Innovation is our driving force. I am focused on fostering a culture of innovation within our team, encouraging the exploration of new technologies, processes, and strategies that push boundaries and lead to groundbreaking solutions.

Strategic Growth: With a strategic approach, I'm determined to propel AES Associates Engineering Services to the forefront of our industry. By leveraging market insights, identifying emerging trends, and capitalizing on opportunities, we will achieve sustainable growth.

Empowered Team: A company is only as strong as its team. I am committed to empowering our talented professionals, providing them with the tools, resources, and collaborative environment they need to excel and contribute to our shared success.

Strengthening Partnerships: Partnerships are integral to our growth. I am dedicated to forging strong alliances with industry leaders, clients, and stakeholders, fostering collaborations that amplify our impact and expand our horizons.

Facebook Marketing Co.

Facebook marketing

January 2020 - August 2024 (4 years 8 months)

Facebook

Facebook marketing

January 2020 - August 2024 (4 years 8 months)

Karāchi, Sindh, Pakistan

Welcome to my Facebook marketing journey, where I've had the privilege of curating engaging experiences for a diverse range of businesses and organizations. With a knack for strategic marketing and a passion for making an impact, I've successfully handled pages and boosted content for pages

**\*\*AK Tours and Travel:\*\*** Embarking on a journey with AK Tours and Travel, I've crafted captivating content that transports followers to exciting destinations. By strategically boosting posts, we've managed to create a community of travel enthusiasts eager to explore the world.

♀# **\*\*Isabela Beauty Salon:\*\*** Beauty and elegance meet marketing expertise as I've managed the Facebook presence of Isabela Beauty Salon. Through carefully curated visuals and compelling messages, we've attracted a loyal clientele who appreciate the art of self-care.

**\*\*IUCS Indus University Civil Society:\*\*** Education meets social impact in my work with IUCS Indus University Civil Society. By effectively utilizing boosted posts, we've raised awareness about meaningful initiatives and garnered support for the society's noble causes.

# **Strategic Boosting:** Leveraging Facebook's boosting capabilities, I've ensured that our content reaches the right people at the right time. Whether it's promoting events, highlighting products, or amplifying social causes, boosting has been a key tool in achieving our goals.

**Data-Driven Insights:** Marketing isn't just about creativity; it's also about data. I've meticulously analyzed insights to optimize content strategies and make informed decisions. This data-driven approach has yielded higher engagement, reach, and conversions.

**Community Engagement:** One of the cornerstones of successful Facebook marketing is community engagement. I've fostered conversations, responded to inquiries, and built meaningful connections with followers, fostering a sense of belonging and loyalty.

## AK Tours and Travels

Business Partner

January 2020 - August 2024 (4 years 8 months)

Karāchi, Sindh, Pakistan

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& :

\* Your Tentative Travel dates

\* Places you want to visit

\* Total no of Members

\* Pick & Drop Off City

\* No of Rooms Required

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#grouptrips  
#familytrips  
#customizedtrips  
#corporatetrips #officetrips #universitytrips  
#clientreviews #satisfiedclients

## A group tutor Academy

9 years 7 months

### Teacher

January 2018 - August 2024 (6 years 8 months)

Karāchi, Sindh, Pakistan

### Owner and Founder

February 2015 - August 2024 (9 years 7 months)

Karāchi, Sindh, Pakistan

Founder & Owner at A Group Tutor Academy | 8 years 7 months

Karāchi, Sindh, Pakistan

Welcome to A Group Tutor Academy! For over 8 years, I've been dedicated to providing top-notch educational support and personalized learning experiences.

As the Founder and Owner, I've spearheaded a dynamic team of educators, fostering an environment where students thrive. Our academy stands as a testament to our commitment to excellence in education.

Offering Comprehensive Tutoring: From all subjects to various grade levels, we ensure students receive tailored guidance that nurtures their academic growth.

Embracing Online Education: Recognizing the importance of flexibility, we've seamlessly integrated online tutoring, enabling students to learn in a digital age.

Making Learning Enjoyable: We believe that learning should be engaging and enjoyable. Our tutors not only impart knowledge but also inspire a love for learning.

Connecting Tutors and Students: Building strong tutor-student relationships is at the heart of what we do. We connect exceptional tutors with eager learners, creating a positive and productive learning journey.

Join us at A Group Tutor Academy and embark on an educational voyage that empowers students, transforms minds, and paves the way for a brighter future. Let's learn and grow together! #EducationMatters #TutoringExcellence

Swaq event and interior designer

Swaq event and interior designer

March 2024 - May 2024 (3 months)

Gulshan 13-A Building Noor Trade center 8th floor office suite #806

R & A Karachi event

Manager of Marketing

January 2024 - March 2024 (3 months)

Karachi

Managed marketing campaigns for R&A Event Karachi.

Collaborated with teams on social media, email, and promotions.

Analyzed market trends for effective strategies.

Enhanced brand visibility and event attendance.

Evaluated campaign performance and client needs.

Maintained vendor and partner relationships.

o group learning

Typist

January 2018 - September 2021 (3 years 9 months)

Karāchi, Sindh, Pakistan

Mastering English: My proficiency in English allows me to transcribe, format, and edit content with impeccable grammar and style. Whether it's academic papers, correspondence, or reports, I ensure that each word is meticulously crafted for clarity and coherence.

# Timetables in Order: Timetables are the backbone of any organized endeavor. With my expertise, I meticulously input schedules, ensuring that each detail is accurately reflected. From academic institutions to corporate

settings, my knack for creating logical and easy-to-follow timetables ensures seamless operations.

**Results with Precision:** Precision is paramount when dealing with results. I take pride in accurately inputting and formatting numerical data, ensuring that results are presented clearly and without errors. My attention to detail extends to graphs, charts, and tables, resulting in documents that communicate outcomes effectively.

**Key Strengths:**

**Typing Speed:** I maintain a swift and accurate typing speed, ensuring efficient document creation.

**Organizational Skills:** My methodical approach guarantees that timetables and results are arranged logically and comprehensibly.

**Quality Assurance:** I conduct thorough proofreading and editing to deliver error-free documents that reflect professionalism.

**Deadline Driven:** I understand the importance of timelines and work diligently to meet project deadlines.

I am excited to leverage my typing skills to assist individuals, institutions, or businesses achieve clarity, organization, and excellence in documentation. If you're seeking a detail-oriented typist who understands the nuances of English, the importance of well-structured timetables, and the precision required for accurate result representation,

**O Group Tutor Academy**

**Math Teacher**

January 2019 - January 2020 (1 year 1 month)

Karāchi, Sindh, Pakistan

Within the realm of education, my journey as a dedicated math teacher and class leader at O Group Academy has been a transformative experience of empowerment and inspiration. With a year of impactful teaching and leadership, I've not only nurtured a deep understanding of mathematics but also facilitated holistic growth among my students.

**Mathematics Mastery:** At O Group Academy, I've embraced the role of a math educator with passion and commitment. Over the course of a year, I've catered to students ranging from grades 3 to 8, crafting lessons that simplify mathematical complexities and ignite genuine interest. Through interactive discussions, problem-solving, and real-life applications, I've cultivated an

environment where learning transcends textbooks, fostering lifelong curiosity and analytical thinking.

**Classroom Leadership:** Beyond teaching math, I've taken on the role of a class teacher for 8th grade. This multifaceted responsibility allows me to shape not only academic journeys but also characters and values. By fostering inclusivity and support, I lay the foundation for communication, collaboration, and empathy. My role as a class teacher extends beyond academics, encompassing personal growth, passion exploration, and self-discovery.

**Comprehensive Solution Development:** My commitment to education extends to solution development, where I've meticulously crafted detailed solutions for mathematics problems across grades 3 to 9. Through clear explanations and alternative approaches, I empower students to navigate exercises with confidence, prioritizing true comprehension over rote learning.

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## Education

### Indus University

Bachelor of Technology - BTech, Civil Engineering · (August 2020 - August 2024)

### eide zaibe college

Associate's degree CIVIL, autocad · (2017 - 2019)

### Dehli college

12, Pre-Engineering

### Islamia Government Science College

12th, Pre-Engineering

### st jhons school

10, general science