



Profile of Teresa Dian Chew,

**Principal Image Consultant | Strategic Corporate Consulting | Best-Selling Author |
Speaker | International executive-MBA (ie-MBA) Program Instructor**



***"If people like you, they will listen to you,
but if they trust you, they will do business
with you."*** –

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Accreditations & Certifications

- Certified Image Consultant, AICI USA
- Certified HRD CORP (HRDF) Trainer, Ministry of Human Resources Malaysia
- Certified Professional Vocational Skills Trainer for Image Consultant by JPK Level 5 (Jabatan Pembangunan Kemahiran- DSD) Ministry of Human Resources
- Instructor for International Executive MBA (ieMBA) for Personal Executive Image for C-suites/Executive Leaders/Entrepreneurs

Global Awards & Recognitions

- Year 2022: MFMPA Malaysian Icon Image Stylist of the Year endorsed by Tourism Malaysia
- Year 2017/2018 : International Business Award (EIBA) 2017/2018
- 'Wall of Fame Author 2018: Book-Fest International 2018 Kuala Lumpur
- Year 2016 : Best Personal Image Consultant Asia Pacific APAC Business Award UK
- Year 2010 :Recipient of the Civility STAR AWARD by AICI USA
- Year 2006/2007 : Recipient of the Excellence Award by AICI USA
- International WHO's WHO of Professionals 2000
- Asia's Ladies of Recognition 2000

Principal Image Consultant | Strategic Corporate Consulting | Author |

Founder of Teresa Chew International (M) SDN BHD

Established in 2006, Teresa Chew International is a boutique Strategic Image Consulting firm with a top-down resulted-oriented focus.

The company also provides Corporate Image Consultancy and Strategic Advisory to C-level and SME business owners. Teresa is known for her ability to empower people and influence the success of clients, personally and professionally.

About Teresa Dian Chew

As International Image and Strategist:

Teresa Dian Chew, an award-winning international Image Strategist, together with her team, helps executives, CEOs, Business Leaders, entrepreneurs, change-makers, and Captains of industries, Diplomats and Government Ministry officials, to build, grow, and monetize their Personal and Business/Corporate Brands. Through word of mouth and years of experience, individuals seeking change in their lives personally and professionally, have been coached and mentored by Teresa, positioning them to stand out, so they can attract their ideal clients, stakeholders, and investors. Teresa with her group of consultants and expert partners is using their corporate expertise, and their proven tested strategies to help clients project a powerful visual image, power their brand visibility, and their strategic positioning to the world. They are committed to maximizing an individual's impact, influence, and value in the ever-changing and disruptive business and social environment.

With proven results from more than 18 years, Teresa Chew International is one of the well-respected, and much sought-after, leading go-to Brand Image Experts, and Strategic Corporate Advisory. The Company has been awarded and recognized as the Best Personal Image Consultant in the Asia Pacific by APAC UK Media, among many other accolades. Teresa Dian Chew personally is on the List of International WHO's WHO, Asia Ladies of recognition, in the year 2000, and is also the recipient of various excellence awards including the International Business Award 2017/2018 by Elegante International. She is also the author of a newly published ground-breaking image refinement book titled 'The Image Factor.

Offering services on Corporate Image & Branding across industries

Since the inception of the boutique Strategic Image consulting firm, the company and its experts has helped professionals, and international organizations, from private to multi-national organizations become more successful by **re-writing their business plan** to Brand Image

Positioning, polishing up their business, and social skills, refining their branding that makes them stand out from their competition.

Offering Personal Image, Executive Branding and Executive Presence Services

Teresa is also known as the go-to expert for one-on-one high-level individual Personal Image and Branding, to developing Executive Presence for Entrepreneurs, C-Suite Leaders, Senior Executives, and Individuals seeking transitional change in their lives, no matter what age level. She is known for her ability to empower people and influence the success of clients personally and professionally.

Clients who have experienced Teresa’s magic touch often speak of having a new attitude and approach to their work and life.

Specialties: Highlights

1. Mid-management to C-Level Consulting and Advisor, Mentor, and Coach
2. Mentoring mid-management to C-Suite/Directors/Entrepreneurs
3. Personal Refinement coaching for onboarding CEO
4. Business Plan- Strategy & Positioning (Turning Strategy into Reality for businesses and CEOs)
5. Lifestyle & Luxury Services
6. Personal Branding for Senior Executives, Business Owners, and Entrepreneurs
7. Executive Presence (EP) for C-suite Leaders
8. Short Courses Training on Confidence, Public Speaking, Presentation Skills, and Networking (and or Social Skills including conversation skills).
9. Executive Image Development for C-Levels & Entrepreneurs.
10. Civility, Protocol, and Business Etiquette,
11. Personality, and Character Building (KYKO- Knowing You Knowing Others) for Ethical Leadership and Management.
12. How to Dine like a Diplomat and Social Etiquette around the Table.

Teresa’s unique style has caught the attention of local and international media (Bloomberg Television); has also been frequently featured in various local newspaper and magazines. She was invited to be the **Image Consultant for ASTRO’s special program “Mary Search”, TV hosts Search in 2009**. Teresa has been a regular guest columnist in local News Journal, Business and Lifestyle Magazines (Passion, Natural Health, WIM business Magazine) and digital media. She also contribute to Star Newspaper on **“Talking Image’** in the Business Week Section, and she writes on both **IMAGE Refinement, Personal Branding, Eloquence for Poise, Etiquette, Civility & Protocol, Cultural Diversity & Travel etiquette, Personal Charisma, Mindful Living, Etiquette for Every Relationship**, in various other business, lifestyle magazines and news column.

She is also a contributor writer to **Entrepreneur Magazine like Entrepreneur Insight** on Image Refinement.

In brief, Teresa provides Image, Civility and Etiquette Refinement Training, from in-house workshops to public seminars. She also conduct personal coaching on Dress Code, Personal Branding for Entrepreneurs, Personal Image **Coaching, Mentoring and Training** for leaders, individual men and women seeking change at any stage in their lives. She also provide image consulting services for various Pageantry, an active member of BNC Malaysia (Business Networking Club), and a mentor for the men women of Tomorrow.

Background Experiences in the Global Corporate Business Arena

More than two decades of senior business management in the global business arena make Teresa a highly capable leader in her field, and equipped with an extensive knowledge of international businesses has enabled her to navigate diverse cultures among upscale audiences to local SMEs.

A citizen of the world, Teresa had lived in the United Kingdom for 9 years and travelled extensively to many countries where she was exposed to and experienced *diversity in business style and ethics, taste, aesthetics, dressing style, and international culture*. Thanks to her loyal clients' live testimonies and proven results, Teresa is constantly being recommended to elite business and social groups as a speaker, educator, and presenter, on top of the referred consulting assignments.

Through the wide scope of her career and extensive global experiences, Teresa has developed **innovative** approaches. She offers Bespoke- Personal Coaching, mentoring, and custom solutions to business leaders, entrepreneurs, C-Suites & Chieftains of Industries. Her list of corporate clients is spread across industries and includes Architects, Designers and Real Estate Developers, Banking and Financial Clients, Healthcare & Pharmaceutical, Insurance clients, Management Consulting & Talent Recruiters, Shipping and Logistics, Oil and Gas Companies, Multinational, Consultants, Coaches, and Trainers, Diplomats and Government Ministries, Retail professionals, Academia Educators, Medical Consultants, Educational Institutions, as well as aspiring individuals seeking change in their personal and professional lives. Her one-of-its-kind practical blended-learning approach has helped leaders and companies become more successful.

As a cognitive Image expert and thought leader, Teresa is devoted to her passion for awakening the inner strength within individuals and assisting them in achieving their true potential and being the BEST version of themselves.

Teresa delivers keynotes at conferences, associations, clubs and public events, in-house seminars, and workshops.

“As a leader, you never represent only yourself, or just your company. You always represent both.”

Contact Details:

Teresa Chew International (M) Sdn Bhd
(The Science of Impression)

I Am Image Consultant

(A Lifestyle Brand of Teresa Chew International)

The Refinement Institute

(An Elite Society Finishing School)

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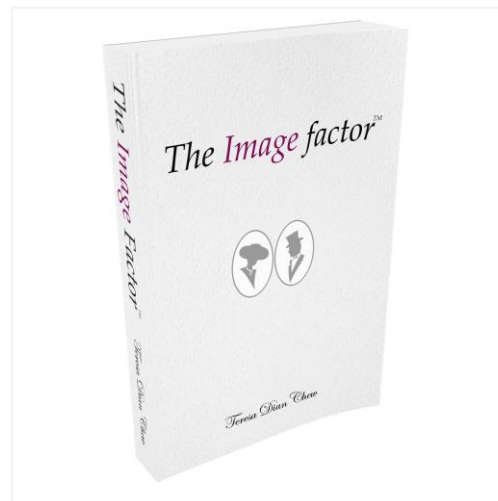
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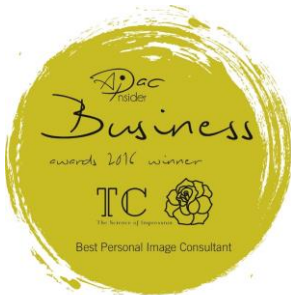


Amazon e-book



Author MPH Best Seller 'The Image Factor'
MPH Online: ISBN No: 9789671499801

Our International Accreditations and Certifications to list the few



Asia Insider Business Award 2016

Some Key clients Highlights:

Opulence Care Sdn Bhd

Soritsu Technology Malaysia Sdn Bhd

Eignretep Sdn Bhd

Linen Trend

88Home Sdn Bhd

Asia Metropolitan University (International Executive MBA Program)

KHAZANAH NASIONAL BERHAD – Malaysian Government Investment GLC Company

Norvatis Malaysia

Portman College

Sunway College University

INTI College

Taylor's College

ACCENTURE (Multinational)

A & A Group of Companies (Interior & Real Estate)

PAM (Pertubuhan Akitek Malaysia- Malaysia Institute of Architects)

BENETON Properties GROUP

RHB Bank- Investment Unit

Standard Chartered Bank Senior Management

HILTON Hotel and Resort

ISTANA Hotel

PERTUBUHAN AKITEK MALAYSIA (PAM-Malaysia Institute of Architects)

PROTON

ISKANDAR BERHAD Johore

Albukhary International University

KORIDOR UTARA Malaysia

CIMB Bank BERHAD Senior Management

BOUSTEAD Holdings

GENTING BERHAD

JOHORE BERHAD

Hewlett Parkard (M) SDN BHD

PUBLIC BANK BERHAD

Emma Liz Salon SDN BHD

JAYA JUSCO (Now known as AEON)

ASTRO TV

Giorgio AMANI Retail

Malaysian Accounting Standard Board (MASB) & Financial Reporting Foundation (FRF)

Angie Ng Jewellery

Kelvin Gems (A trusted jeweller since 1968)

OXCELL - The Oxford Centre for Excellence, United Kingdom
Institute of Foreign Affairs (IDFR) – Diplomats Pre-posting (Ministry of Foreign Affairs)
CMM for State Government of East Malaysia, Sarawak
Open University Malaya (OUM)
UNITEN University
MATRADE
MIDA
Prudential Assurance (Insurance)
Prominent Fluid & Control (M) SDN BHD – (Oil & Gas)
SANOFI-Aventis Malaysia SDN BHD (International Pharmaceutical Company)
MSD Malaysia (International Pharmaceutical Company)
International Real Estate Federation Malaysia (FIABCI)
VISTAGE Malaysia (CEO Business Forum)
Institute Global Management (IGM) SDN BHD
Business Networking Club (BNC) Kuala Lumpur
Rotary Club Kuala Lumpur
Rotary Club of Pudu Chapter