



**Touching Hearts
Bridging Minds**
AN ENRICHING COMPANY

GERALD LEE CHIH PING



Gerald is an Author, an engaging International Speaker and a Certified Master Coach and Trainer who specialises in creating long-lasting Positive Impact in people's lives.

In his role as a Certified Mentor at FutureLab Malaysia and Mentor Guru at PushFar UK, he has mentored students and jobseekers on career matters, as well as independent business owners and entrepreneurs on how to build their brands and scaling their businesses. He was featured on The Mindset Mentoring podcast with PushFar and was recently recognized as a Top 30 Mentor of 2022 in Southeast Asia by FutureLab.

Gerald is also an award-winning Sales Leader who has previously held senior leadership positions in reputable organizations such as Unilever Malaysia, Celcom Axiata, Ferrero Asia Limited, Munchy's, Etika Group, Red Bull and JobStreet.com, as well as pioneering an FMCG start-up. His expertise includes NLP Coaching, Leadership, Team Management, Sales & Business Development, Branding & Business Growth Strategies; Go-to-Market, Channel & Distribution Strategies and Traditional & Key Account Management.

Gerald holds a Business Degree from Universiti Putra Malaysia, NLP Master Coach and Trainer certifications from the American Board of NLP, therapist certifications from the American Board of Hypnotherapy and Time Line Therapy Association; and Accredited Trainer certification from HRD Corp Malaysia.