

A chessboard with a white king and a silver king. The white king is standing upright on the left, and the silver king is lying on its side on the right. The board has a black and white checkered pattern. The numbers 5 and 6 are visible on the board. A semi-transparent white rectangle is overlaid on the board, containing the text.

# Trainer Profile

**SHERYL NEW**



# Sheryl New

Sheryl's profile is nothing less than awesome! She is the founder of TIB Consultancy and certified in a few key areas including Certified Image Consultant from Global University of Lifelong Learning (GULL), US, a Certified Trainer by Human Resource Development Fund (HRDF), Certified for Brand Management by Indian Institute of Management, a Professional Makeup Artist, a Professional Insurance Agent registered under Persatuan Insurans Am Malaysia (PIAM), a Bachelor holder of Technology Multimedia from University Malaysia Sabah (UMS).

She is a trainer specific in personal image & branding management. With years of experience in corporate and as an entrepreneur, she can deliver the training program for non-executive up to the management level. Sheryl always treats her students with heart and constantly received good feedback and testimonial from her students about the courses she designed to help them solve the problems. Sheryl greatest fulfilled when seeing her students grow and flourish after attending her training.



# Education & Qualifications

**University Malaysia Sabah**

*Bachelor's Degree in Technology Multimedia*

**Indian Institute of Management, Bangalore**

*Brand Management*

**November Che Academy**

*Professional Certification in Makeup & Hairdo*

**GULL University of Lifelong Learning, USA**

*Professional Certification in Image & Styling*

**Human Resource Development Fund (HRDF)**

*Certified Trainer*





# Vision

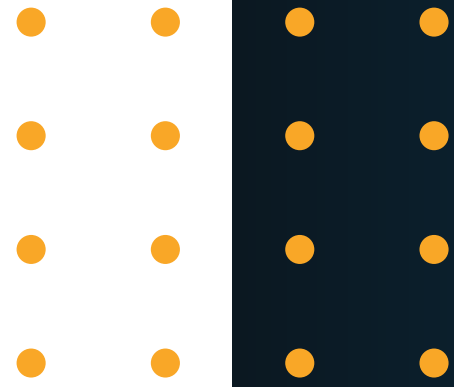
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## **SHERYL VISION**

To brand people in 360 degree.



# Mission



01

Provide professional services & customize the solutions to customers based on their objectives.

02

Always strives to equip with professional knowledge and skills to provide greater value to customer & their organization.





# Experience



## **TIB Consultancy, Founder**

*2020 - present*

*Founder in TIB and she is responsible to develop the business strategy to ensure business sustainability.*

## **SNL Risk Management Sdn Bhd, Co- Founder**

*2016 - present*

*As co-founder, she is responsible for the sales & marketing department and successfully grow the business sales by 30% despite in pandemic situation.*

## **Sunway Berhad - Service Delivery Management**

*2010- 2012*

*She acts as the single point of contact among the IT team & customers. Her biggest achievement was able to kept a good relationship with the customers and successfully renewed over millions of services agreements contract with customers in less than a month.*

# Contact Us

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TIB. Sheryl New



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THANK  
YOU! 😊



*"Image management is a learned skill and plays a significant role to help us achieve personal and business goals."*

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