

# The Image Coach

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Internationally Certified Image Consultant  
SQA & NABET Certified Trainer

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Calculated Canvas is mentored by its founder **Nikita Baheti**, Certified Makeover and Etiquette Expert, Stylist and Soft Skills Trainer. After spending two mundane years in Finance Industry, I took a sabbatical and started looking for exciting and creative fields as I was no more interested in working with 9 to 5, five days a week job. I was looking for an opportunity to satiate my desire to meet new people and learning/unlearning something every day.

That's when I came across this certification and instantly grabbed the opportunity. It's been more than a year of working as an Image Consultant and I do not regret any of my opportunities for personal exploration – they all led me to where I am today. I conceptualized my own brand Calculated Canvas, envisioning it to empower and equip people by creating an everlasting Impact in wherever they go and whatever they do.

I have an experience of more than 1000 hours of training in the year went by. In the rich and learning experience of this year, I have conducted One to One sessions with homemakers and group sessions with College Pass outs and teenagers.



I have an appreciation for what it feels like to want to look and feel great but not know how to do it. I strongly believe that every woman deserves to look and feel radiant and pulled together every day.

I wholeheartedly believe one can create a dynamic personal and professional image without relinquishing personal style or comfort. As a modern woman, one absolutely can communicate who they are through what they wear, in a way that's empowering – for you and for those around you.

I also feel apart from clothing it is our inner self too, we need to work on, hence I also train in few of the Soft Skills such as be it helping in shaping the personality of a Job Seeker by helping him build an Impressive Resume or be it imbibing the right set of Etiquette in children and teenagers.

My heartfelt mission is to empower each and every individual I work with to feel great about themselves and realize their inner potential.

