

COURSE TRAINER



Mr. VINCENT NG CHENG LENG

HRD CORP CERTIFIED TRAINER
(761116-07-5247)

Mr. Vincent holds a Master of Business Administration in Marketing from University of Southern Queensland, Australia; he has his share of rocky adventures in the hospitality, tourism and travel industry. Started his hospitality career in Food & Beverage in his early days and went into Sales & Marketing due to his never-ending curiosity and appetite for knowledge as a new comer in the industry.

He has worked in established brands like Sunway Hotels & Resorts, Equatorial Group, Cititel Hotels, Best Western Premier, Legoland Malaysia and Expedia. Vincent's last placement was with Vouk Hotel Management and EM3 Consultancy as Business Development Director for the past 4 years prior joining Golden Peak Hospitality & Consultancy Sdn Bhd.

Rapid changes and challenging business ideas has always been his passion for growth. This has been an essence of success in his career and life as a father of three. He always believe that the mind-set is the biggest asset and through positive and good daily mind set exercise, anyone can achieve its full potential.

He brings real life experience leading a multi-disciplinary team while delivering actionable solutions in the form of sales and marketing, customer service, analytics, segmentation and insights that produces proven results to the organization he worked with throughout his career.

Additionally, one of his strengths is to be able to identify, exploit, take advantage of, and fully develop any business development opportunities that yield positive solution. With his previous employment, he constantly exceeded goals, and he was valued for his ability to deal with complex situations by coming up with unique and fresh ideas.