

TRAINER PROFILE

## Izah Yasan







#### **Trainer Registration Details**

Name: Nahdatul Izah binti Md Yasan

**Ic Number:** 810416-04-5048

TTT Cert / Exemption Cert No 810416-04-5048 **Tel. Number:** 012-6759008

**Email:** izah.yasan@gmail.com

### **Academic Qualification**

Qualification	Name of Academic Institute	Year Awarded
Master of Manufacturing Engineering	Universiti Teknikal Malaysia (UTeM)	2015
Bachelor of Engineering (Chemical)	Universiti Putra Malaysia (UPM)	2005
SPM	Sek Men Keb Dato' Abdul Rahman Ya'kub	1998

### **Professional Qualification**

Professional Certification	Certification Body	Year Awarded
HRD Corp Certified Trainer	HRD CORPORATION	2022
LinkedIn Marketing Solutions	LinkedIn Corporation	2022
Google Digital Marketing & E- commerce Certification	Coursera	2023
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## **Years of Career Experience**

Current Company : Baysia Films & Marketing

Position : eCommerce Manager & Social Media Manager

Year From : 2022

Year To : Current

## **Previous Companies**

Company	Position	Year From	Year From
Uza Razus Resources	eCommerce Specialist	2022	2022
Campbell Soup South East Asia	Training & Development Manager	2020	2021
SunPower Manufacturing (M)	Senior Training Executive	2016	2020
CTRM Aero Composite	Manufacturing Engineer	2009	2016
Matang Manufacturing (M)	QA Executive	2006	2008

## Training Experience / Training Topics Conducted

No	Training Programs Conducted	Year From	Year To
1	How to Speak In Front of the Public	2017	2019
2	Training Needs & Skill Matrix	2021	2024
3	Ecommerce Marketing Funnel	2021	2022
4	Introduction to SEO & SEM	2022	2022
5	Lazada Seller MasterClass	2022	2022
6	Basic Selling in Shopee	2022	2022
7	Pitch Your Product	2022	2024

# Major/Significant Training Programs Conducted

No	Training Programs Conducted	Year From	Year To
8	Facebook Marketing	2022	2023
9	Video marketing in social media	2022	2024
10	Designing Store Decoration with Canva	2023	2024
11	Basic Selling Techniques with TikTok Shop	2022	2022
12	TikTok Shop Masterclass	2022	2024
13	Affiliate marketing melalui eCommerce	2023	2024
14	Jana pendapatan melalui TikTok	2022	2023
15	TikTok Ads for beginner	2023	2023
16	TikTok Shop ads : Setup dan Run Ads Untuk Menjana Sales	2023	2024
17	TikTok Analytics & Data Measurement	2023	2024
18	Shopee Marketing Tool Guides	2023	2024
19	Lazada Sponsored Solutions Adapt & Recharge	2023	2024
20	TikTok Shop Marketing Technique	2023	2024
21	Shopee Affliate Marketing Solutions	2024	2024
22	Jana pendapatan dengan Shopee Affiliate	2024	2024
23	Teknik Membuat Konten untuk Promosi Produk	2024	2024
24	TikTok Live Shopping Ads	2024	2024
25	Shopee Ads Masterclass for Seller	2024	2024

### **Certificates**



This is to certify that

## NAHDATUL IZAH BINTI MD YASAN IC No: 810416-04-5048

has successfully fulfilled all the assessment requirements for

#### TRAIN THE TRAINER

on 14 October 2022

at Taman Desa, Kuala Lumpur

MODULE CODE	MODULE NAME
CT1	PLAN ADULT LEARNING
CT2	CONDUCT TRAINING NEEDS ANALYSIS (TNA)
стз	DESIGN COMPETENCY BASED TRAINING PROGRAMME
CT4	CONDUCT COMPETENCY BASED TRAINING PROGRAMME
CTS	ASSESS PARTICIPANT'S COMPETENCE



**TTT Certificate** 



## Google Digital Marketing & E-commerce Certificate

ISSUED TO

Nahdatul Izah binti Md Yasan



Issued on: 25 JAN 2023 | Issued by: Coursera Verify: https://www.credly.com/go/VgYsvqz7

Google Digital Marketing & E-commerce Certificate