

Trainer's Profile - Pushplata Chaurey

Pushplata Chaurey is a highly accomplished and esteemed trainer with an exceptional track record of over 18 years across diverse industries and verticals. Her extensive expertise spans the realms of telecom, retail, technology, coaching, and training. Renowned for her ability to deliver end-to-end solutions for individuals, teams, and organizations, Pushplata is a Senior Executive, Consultant, Facilitator, and Coach par excellence. Her profound understanding of organizational operations and her innate sense of what it takes to thrive in the corporate world set her apart as a true industry leader.

With a decade of training experience, Pushplata has designed and facilitated workshops using a wide variety of training aids and implementation strategies. She specializes in designing customized as well as off-the-shelf training programs, modules tailored to individual requirements. Her innovative approach to planning, designing, and facilitating training or coaching workshops has transformed individuals and teams from diverse backgrounds, skill levels, and interests.



Pushplata holds several certifications, including Master NLP Practitioner, Skills Development Consultant, Trainer & Coach, Associate Coach and POSH. Her expertise covers a range of subjects such as Change Management, Critical Thinking, Problem Solving, Goal Setting, Leadership Skills, Communication Skills, Stress Management and Outbound – Game Based Learning. She has worked with renowned clients from various industry verticals, including Healthcare, Manufacturing, Banks, FMCG, and Government Organizations.

With a B.Sc., M.B.A. (Mktg), and PGDBA (International Marketing & foreign Trade) degree, Pushplata brings a well-rounded skill set to her training and coaching engagements. Her experience as Head of Telecom Sales, Retail Sales Executive & Training in charge, and Head of Marketing adds practical knowledge and insights to her work.

Accomplishments:

- Successfully designed and delivered a change management program that improved employee engagement and satisfaction by 30%.
- Coached a team of managers resulting in a 50% increase in team productivity and a 25% reduction in employee turnover rate.
- Developed and delivered a customized leadership program that increased revenue by 20% and customer satisfaction by 15%.

Metrics and Data:

- Trained over 3500 employees from 15 organizations in diverse industries, with a satisfaction rate of 95%.
- Achieved a 99% positive feedback rate from clients based on training effectiveness, facilitation skills, and quality.
- Helped clients increase their training ROI by up to 30% through effective and customized training solutions.

Unique Selling Proposition:

- Expertise in designing and delivering customized training programs aligned with individual and organizational goals.
 - Skilled in facilitating engagement, motivation, and learning transfer for immediate and long-term impact.
 - Ability to collaborate with stakeholders at all levels, from entry-level employees to executives.
 - Pushplata Chaurey is a highly sought-after trainer and coach, known for her comprehensive expertise, collaborative approach, and commitment to delivering exceptional results.
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