



Mo Zidan

■ Qualifications

22 years of experience in branding, sales, operations, communication, customer journey, team design, and market expansion within a global setting.

- Awarded in Leadership Excellence
- Mentored more than 20 startups and founders in Malaysia, Indonesia, Romania, Cambodia, and Egypt
- Experienced in growth hacking
- Built 4 profitable businesses in 3 different countries (Egypt, Romania, and Malaysia)
- Proven success in training more than 6500 people and leading high-performing teams in challenging environments.
- Worked in SEA, MENA, and CEE.
- Visited more than 26 countries, lived in 8 of them, and worked with more than 20 nationalities so far.

■ Work Experiences

Ryuse Ventures - Executive Director

July 2018 - Present

SEA - MENA - CEE

A full business growth agency, providing team design, sales enablement, branding, operational management, market expansion, customer service training, events, employer branding, and product launch.

Foodkit - COO

Romania

A ready meals company that produces clean and fresh meals for busy people.

FastOrder - CEO

Romania - Egypt - Spain

A food pre-order app which saves waiting time by notifying the restaurant to prepare the food before you arrive at the restaurant, by the time you arrive, your food is ready to pick up.

7inchez - Founder and CEO

Malaysia - Indonesia - Vietnam

An agency that delivers apps, websites, IT training, and online marketing solutions. We helped to accelerate growth and increase digital marketing returns.

Foodpanda - Online Marketing Manager

Malaysia - Indonesia

A food delivery app, now operating in more than 35 countries around the world.

Contact Details

+40727581998

(WhatsApp/Telegram)
zidanmail@gmail.com

Top Skills

Executive Leadership
Operations Management
Cross-cultural Integration
Mentorship and Coaching
Team Design and Empowerment

Languages

English (Professional)
Arabic (Native)
Romanian (Elementary)

Education

University Degree
Bachelor of Business Administration
(Marketing and Economics)

Facebook, Inc. - Sales/Client Partner

Malaysia - Australia - New Zealand

Ability to reach and influence executive level-customers, ecosystem partners, build new businesses, and provide holistic marketing solutions. Experience in Marketing, Brand Advertising, Direct Response, Media Sales and Online Advertising.

Strong understanding of user behaviour and how the technology works. Experience in a fast-paced startup, sales, and online advertising environment.

Facebook advertising strategy based on (CPC/CPM).

■ **Consulting**

1. **Bayer** - \$47 Billion in revenue, 99,637 employees. A German multinational pharmaceutical and life sciences company and one of the largest pharmaceutical companies in the world.
 - **I helped with: Leadership, team flow, and cultural training**
2. **BASF** - \$62 Billion in revenue, 117,000 employees. A German multinational chemical company and the largest chemical producer in the world.
 - **I helped with: Leadership and culture awareness training**
3. **Mars Incorporated** - \$38 Billion in revenue, 130,000 employees
 - **I helped with: Cultural awareness training**
4. **Sterling Cruise** - 55 restaurants, 1200 employees
 - **I helped with: Customer service training**
5. **BGRS** - A leading global provider of real estate and relocation services, technology, and knowledge.
 - **I helped with: Relocation, Integration, Leadership**
6. **Alt Express** - €2 Million in sales in 2022. eFulfilment and courier services.
 - **I helped with: Management consultation, HR**
7. **Around25** - Software company and 4 startups
 - **I helped with: Management consultation, sales training**

■ **Volunteering**

1. Teaching Refugee Children, UNHCR Malaysia - **2012**
2. Volunteering with MERCY Malaysia, January - **2012**
3. Medical Convoy with Roah Egypt NGO - **2009**
4. Orphan Children Care with Roah Egypt NGO - **2009**

■ **Awards and Honours**

1. **Global Leadership Excellence Award 2016**, World Leadership Congress
2. **Social Media & Digital Marketing Award 2015**, Golden Globe Tigers
3. **Trained more than 5,500 Students** for Social Media and Cyberethics, **2014**
4. **Best Trainer 2014** for Cyber Ethics Course, MDeC Malaysia
5. **Special Award from The National University of Malaysia 2013**, Faculty of Science and Technology
6. **Best Efforts Award 2010** among 260 employees, Memphis Tours Egypt
7. **Mentored more than 20 startups and founders** in Malaysia, Indonesia, Romania, Cambodia, and Egypt