

## **ABOUT ME**

As an adept Soft Skills & Aviation Trainer, I bring a wealth of experience from the hospitality, airlines, and banking sectors to the table.

My expertise lies in pinpointing training needs and crafting bespoke training modules that yield measurable outcomes.

With a knack for orchestrating and executing in-house training initiatives, I excel in fostering knowledge through a multitude of instructional techniques.

My proficiency extends to overseeing training logistics, ensuring seamless administration.

At my core, I am dedicated to forging strong professional relationships and am committed to enhancing operational efficiency and driving business success through strategic training solutions.

### **SKILLS**

CUSTOMER SERVICE

SOFT SKILLS TRAINING

DIGITAL MARKETING

INTERPERSONAL COMMUNICATION

**EMOTIONAL INTELLIGENCE** 

**LEADERSHIP** 

**MENTORSHIP** 

COACHING

FINANCIAL LITERACY

**TEAM PLAYER** 

# ASHA MOHD



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## **WORK EXPERIENCE**

# PEOPLELOGY GROUP

Mid Valley Aug 2023 - Present

## Corporate Trainer

- Promoted to Senior Corporate Trainer at PEOPLElogy Group, leading talent development and mentoring a team of trainers.
- Led high-profile training projects for clients like Yayasan Peneraju and MDEC.
- Directed an in-house project on advanced presentation skills, enhancing technical trainers' capabilities.
- Specialized in digital leadership and technical training, designing strategic programs with internal and external expertise.
- Delivered impactful sales and digital leadership training, driving business growth and engagement.
- Utilized cutting-edge digital tools for effective training delivery.
- Provided professional guidance on resume development and interview strategies.

#### **KUALA LUMPUR**

Kuala Lumpur Dec 2022 - Present

## Freelance Trainer

- Certified Soft Skill Trainer in sales & team building
- Expert in emotional intelligence & social media etiquette
- Customer service training for F&B, hotel, airline sectors
- Cabin Crew Academy KL: Interview prep & in-flight skills

## **MAYBANK GROUP**

Puchong Feb 2022 - Present

## Custumer Relationship Executive

- Branch Operations Specialist: Expertly managed branch functions, optimizing staff deployment and break scheduling to maintain seamless operations.
- Digital Transformation Advocate: Led the charge in adopting digital banking, facilitating customer transition to cutting-edge online platforms.
- Employee Training Innovator: Conducted in-depth digital banking tool training, enhancing team proficiency and customer service excellence.
- Customer Experience Champion: Elevated client satisfaction and team spirit by implementing digital enhancements and streamlining processes.

## CUCKOO INTERNATIONAL

Aug 2020 - Present

## Sales Manager

- Spearheaded sales force optimization to boost agent productivity and elevate sales outcomes.
- Surpassed sales targets by implementing precise strategic planning and vigorous execution.
- Tackled agent and customer issues by devising innovative and effective resolutions.
- Led recruitment initiatives to build and develop an elite sales force.
- Managed critical sales functions, orchestrating meetings, strategic planning sessions, and promotional events.
- Fostered a culture of exceptional performance, promoting a 'Beyond Standards' philosophy among team members.

CAN HANDLE BUSINESS DEMANDS UNDER PRESSURE

COMMUNICATION

**MULTITASK CAPABILITIES** 

**PROBLEMSOLVING** 

**CONFLICT MANAGEMENT** 

**ORGANIZATIONAL** 

WORK IN A FAST AND EVOLVING ENVIRONMENT WITH DETAIL-ORIENTED FOCUS

PRODUCT KNOWLEDGE

BUILD AND MAINTAIN RELATIONSHIPS AT ALL LEVELS

INTERPERSONAL

TIME MANAGEMENT

TRAINING ADMINISTRATION

**OPERATIONAL KNOWLEDGE** 

## LINKS

# Linkedin:

https://www.linkedin.com/in/ashamohd-6584ba1ba/

**Personal Website:** 

https://nakklik.co/Aboutme

## **LANGUAGES**

**ENGLISH** 

MALAY

## **HOBBIES**

HIKING,BEACH,SIGHTSEEING,TR AVEL

## AIRASIA & AIR ASIA X BERHAD

Sepang Feb 2008 - Present

## **Senior Flight Attendant**

- Seasoned Senior Flight Attendant with over 12 years of experience at AirAsia, specializing in Airbus A320, A330, and A340 operations.
- Proficient in navigating international operational bases, including Kuala Lumpur, Karachi, Caracas, Algiers, and Jeddah.
- Skilled in the execution of specialized chartered flight operations, ensuring precision and excellence.
- Renowned for exceptional interpersonal skills, radiating a funloving, positive attitude with a "Make It Happen" approach.
- Demonstrated resilience and professionalism in high-pressure environments, adept at managing irregular and extended working hours
- Strong leadership capabilities, coupled with effective communication skills for emergency procedures and conflict deescalation.
- Dedicated to upholding the highest standards of safety, service, and teamwork as a valued member of the AirAsia team.

#### **ORIENTAL HOTEL**

Kuala Lumpur Mar 2006 - Present

## Reservations Sales Agent

• Managed comprehensive training administration, ensuring meticulous upkeep of training records and continuous updating of training materials to elevate staff competency levels.

#### **LEGEND HOTEL**

Jan 2005 - Present

#### Front Office Executive

- Expertly managed guest check-ins and check-outs, ensuring seamless processing of payments and room allocations.
- Efficiently coordinated reservations, adeptly handled inquiries, and maintained booking platforms with precision.
- Skillfully resolved guest concerns, delivered top-tier concierge services, and significantly improved customer satisfaction.

## **EDUCATION**

## UNIVERSITI TEKNOLOGI

MALAYSIA

2021

INSTITUT OF PROFESIONAL TECHINIQUE &

**SKILLS** 

2021

MTF INSTITUTE OF TECHNOLOGY & FINANCE

2024

MTF INSTITUTE OF TECHNOLOGY & FINANCE

2024

## Executive Diploma

Graduated in Business Engineering from Universiti Teknologi Malaysia.

# Diploma of Education in Professional Penyelia Jualan

Studied at the Institute of Professional Technique & Skills.

## Executive Diploma in Leadership

Received education from MTF Institute of Technology & Finance.

Professional Diploma in Office Management