



# Muhd Khairul Akhyar Mazlan

NFNLP, C. NLP, HND, BWLW

+6016 263 5241

[hi@khairulmazlan.work](mailto:hi@khairulmazlan.work)

<https://impak.asia>



# CREDENTIALS

- President of Malaysia Association of Professional Trainers and Coaches (MAPTaC)
- Accredited Trainer (HRDC)
- Gold Certification of Blair Singer Training Academy (BSTA)
- Bachelor Business Administration
- HND in Steam Turbine Marine Engineering
- Be Well Lead Well Thriving Leadership Certified Guide
- Certified Master Practitioner of Neuro Linguistic Program (NFNLP)
- Certified Business Coach from British Association of Coaches
- Certified Experiential Game Designer (ELI)
- Member of Global Trainer Federation
- Certified NFNLP Trainer
- Council Member for Consultant and Business Management Research Association (CBMRA)







# CERTIFICATION

THE NATIONAL FEDERATION OF NEUROLINGUISTIC PROGRAMMING  
 Headquarters: 1532 US Highway 41 By-Pass S., # 287, Venice, FL 34293-1022 U.S.A.

Duly Recognizes and Certifies that

**Muhd Khairul Akhyar bin Mazlan**

has successfully completed extensive studies and demonstrated competency and skill in the presentation and coaching of the techniques of NLP and its powerful applications and is conferred the title:

**Trainer of Neurolinguistic Programming**

with all the Privileges, Honors, and Responsibilities therein.

In witness whereof, the signatures of the administrators are affixed on this 7th Day of January 2022.

*Dr. William D. Horvath*  
 Dr. William D. Horvath  
 Founder & Elite Master Trainer

*See How You Have*  
 Master Trainer

Registration Number: 119-206158



THE NATIONAL FEDERATION OF NEUROLINGUISTIC PROGRAMMING  
 Headquarters: 1532 US Highway 41 By-Pass S., # 287, Venice, FL 34293-1022 U.S.A.

Duly Recognizes and Certifies that

**Muhd Khairul Akhyar bin Mazlan**

has successfully completed the studies and has demonstrated competency and skill in the advanced techniques of NLP and is conferred the title:

**Master Practitioner of Neurolinguistic Programming**

with all the Privileges, Honors, and Responsibilities therein.

In witness whereof, the signatures of the administrators are affixed on this 22nd Day of December 2021.

*Dr. William D. Horvath*  
 Dr. William D. Horvath  
 Founder & Elite Master Trainer

*See How You Have*  
 Master Trainer

Registration Number: 119-206158



THE NATIONAL FEDERATION OF NEUROLINGUISTIC PROGRAMMING  
 Headquarters: 1532 US Highway 41 By-Pass S., # 287, Venice, FL 34293-1022 U.S.A.

Duly Recognizes and Certifies that

**Muhd Khairul Akhyar bin Mazlan**

has successfully completed the studies of NLP specializing in the Professional Use of NLP techniques in the mastery of the secrets of subconscious selling. Skills include identifying the reasons and thought process people use to buy, gaining trust and buy-by, identifying unspoken needs through verbal and body movement, creating the desire to buy. This is conferred the title:

**NLP Sales Professional**

with all the Privileges, Honors, and Responsibilities therein.

In witness whereof, the signatures of the administrators are affixed on this 14th Day of May 2021.

*Dr. William D. Horvath*  
 Dr. William D. Horvath  
 Founder & Elite Master Trainer

*See How You Have*  
 Master Trainer

Registration Number: 119-206158



THE NATIONAL FEDERATION OF NEUROLINGUISTIC PROGRAMMING  
 Headquarters: 1532 US Highway 41 By-Pass S., # 287, Venice, FL 34293-1022 U.S.A.

Duly Recognizes and Certifies that

**Muhd Khairul Akhyar bin Mazlan**

has successfully completed the studies and has demonstrated competency and skill in the basic techniques of NLP and is conferred the title:

**Basic Practitioner of Neurolinguistic Programming**

with all the Privileges, Honors, and Responsibilities therein.

In witness whereof, the signatures of the administrators are affixed on this 8th Day of November 2019.

*Dr. William D. Horvath*  
 Dr. William D. Horvath  
 Founder & Elite Master Trainer

*See How You Have*  
 Master Trainer

Registration Number: 119-206158



Certificate of Membership

**Muhd Khairul Akhyar bin Mazlan**  
 CT.NLP, C.NLSP

has been found by the Board of Examiners to Possess the Educational and Training Qualifications Required by the Federation and is Accordingly Authorized to the Membership of

**The National Federation of NeuroLinguistic Programming**  
 NLP for the 21st Century

Headquarters: 1532 US Highway 41 By-Pass S., # 287, Venice, FL 34293-1022 U.S.A.

*William D. Horvath, Psy.D.*  
 Founder

Registration Number: 1119-206158  
 NLP for the 21st Century  
 and Responsibilities  
 Valid Through: September 1, 2021



# CERTIFICATION



**HRD CORP**  
HUMAN RESOURCES DEVELOPMENT CORPORATION

**CERTIFICATE OF ACCREDITATION**

This is to certify that

**KHAIRUL MAZLAN**  
IC No : 840320-14-5957

has fulfilled the HRD Corp requirements and standard for

**HRD CORP ACCREDITED TRAINER**

valid from

31 January 2023 to 31 January 2026

This accreditation allows trainers to actively conduct training under various schemes available under HRD Corp platform.

*[Signature]*  
Pembangunan Sumber Manusia Berhad




**Blair Singer**  
TRAINING ACADEMY

**BSTA GOLD CERTIFICATION**

is presented to

**MUHD KHAIRUL AKHYAR BIN MAZLAN**

We are honored to recognize your successful completion of the Trainer Mastery and Powerful Sales Presentation Programs and a show of excellence in the area of training.

Presented on 29 July, 2023

*[Signature]*  
Blair Singer

*[Signature]*  
Jack HM Wong





**CERTIFIED**  
EXPERIENTIAL GAME DESIGNER

THIS CERTIFICATE IS PROUDLY PRESENTED TO

**Muhd Khairul Akhyar bin Mazlan**

This Certificate recognizes that the student has studied, learned and developed programs, courses, games and/or material to a level which is recognized by the Experiential Learning Institute in accordance with the standards and expectations set by the institute in the aforementioned certification.

4/1/20  
DATE

*[Signature]*  
SIGNATURE



**CERTIFICATE**

**Muhd Khairul Akhyar Bin Mazlan**

Is presented with the award of

**Recognised Leader as Coach**

from

**The Association for Coaching UK**

DATE 23rd September 2020

SIGNATURE *[Signature]*

**ALEXANDER ASSOCIATES**  
LEADERSHIP SOLUTIONS

**Association for Coaching** 





# CERTIFICATION

  
 Republic of  
**neOOne**

**Certificate of Completion**  
**Certificate In Accelerated Learning Practice**  
**(CALP)**  
 Presented to  
**Muhammad Khairul Akhyar Bin Mazlan**  
 For the successful completion of the workshop on the  
 4 - 6 November 2024

  
**ROSHAN JUARA BAHARUDIN**  
 Co Founder,  
 neOOne Associates Sdn Bhd

  
**YASMIN AHMAD MAZLANI**  
 Co Founder,  
 neOOne Associates Sdn Bhd

  
 www.neoone.com.my  
 Unleash Your Potential

PERSATUAN KAUNSELOR PENDIDIKAN MALAYSIA (PEKA)  
 BIRO PSIKOLOGI & KONSELING BALANCIA

REG. NO: CPPPt0017

## CERTIFIED PROFESSIONAL PERSONALITY PSYCHO-TEST

Presented to :

**MUHD KHAIRUL AKHYAR BIN MAZLAN**

Has Completed  
 The Professional Personality Psycho-Test training program through  
 PEKA Malaysia & Biro Psikologi dan Konseling Balancia, Indonesia and is hereby granted  
 Certified Professional Personality Psycho-Test

Awarded on : November 3, 2024

  
**DATIN DR SITI YANIZA TOHA**  
 President  
 PEKA Malaysia

  
**DR HJH RASYDAH FADILAH SYAKUR**  
 Director  
 Biro Psikologi dan Konseling BALANCIA



# Assessment Tools



Game Base  
Competency



Thriving Leadership  
Assessment



Card Base Positive  
Stimulus



Visual Expression  
Assessment





# KEY PROGRAMS



## PERSONAL DEVELOPMENT BREAKTHROUGH PROGRAM

- BANGKIT Diri
- BANGKIT Impian
- Warisan IMPAK
- Empowered



## SALES DEVELOPMENT

- ALPHA Sales System\*\*
- Art & Science of Excellent Negotiation\*\*
- ExSellance: Sales Made Easy Simulation
- Sales TITAN\*\*\*



## LEADERSHIP PROGRAM

- IWANT Thriving Leadership
- Managing Millennials the Modern Way
- Empowered Serving Leadership



# MASTER **IMPACT** MAKER

Khairul by design is trained as Marine engineer which he has travel the world and learn the skills of communication and business among others during his trip onboard ships.

His passion in sharing knowledge has appeared since youth when he became the youngest handball coach to lead a championship team at the age of 16. He continued his trade in developing talent in the corporate world using his unique concept of people management to engage with all levels of employees.

Currently, Khairul holds the President of Malaysia Association of Trainers and Coaches (MAPTaC), also known to be one of the fastest impact makers in the market as consultants, performance coach and a facilitator. Other than being an accredited HRDC trainer, he is also an NLP trainer, NLP Master Practitioner, Be Well Lead Well Thriving Leadership Guide, 23plus one practitioner, and Experiential Game Designer. He also holds a position as a Council member for Consultant and Business Management Research Association (CBMRA) as part of his portfolio. Because of his hard work, Khairul have been awarded as top 10 trainers in Global Trainers Federation (GTF) for the past three years.







# FEEDBACKS



**Kahar Saidun** · 1st

Mind Power. Martial Arts Power. Management Power.  
January 14, 2022, Kahar managed Khairul directly

A lovable trainer and facilitator that loves people and want to see people move forward in their lives. His knowledge and experience is beyond industry standards. His biggest strength is his hunger to become better so he can serve his clients better and better.

Highly highly recommended.



**Farah Ain Adnan** · 1st

Professional Learning Facilitator | Digital Media Enthusiast | Customer Advocate | HRDF Trainer | Certified Virtual LearnCaster  
August 18, 2021, Farah Ain was Khairul's client

Charismatic! He is a giver in all his workshops. I have attended his Bangkit Program for 3 days and alhamdulillah the results are amazing. I really recommend Khairul for his leadership, sales and Bangkit program, you surely don't want to miss it! A plus bonus he is very good in gamification too. Thank you Coach Khairul for inspiring me and all the guidnace!



**Dr. Arivalan R.** · 1st

Certified Trainer and Therapist of NLP, Time Line, Hypnotherapy and Coach of John Maxwell's Leadership Team  
May 7, 2020, Dr. Arivalan and Khairul studied together

All LinkedIn members

Khairul has garnered high level of flexibility in his thinking and work. In fact flexibility is simply must be a hallmark of leading and transforming Gen Y including the millennial. He does not need effort to be flexible, he simply is flexible. Khairul is certainly a leader in transformational activities.



**YH Soo Hoo** · 1st

I train trainers to grow their business across ASEAN by mentoring them to position, brand and sell their services & build their training delivery into outcome based results focused immersive programs using NLP & games  
March 31, 2020, YH was Khairul's mentor

All LinkedIn members

Khairul has an amazingly powerful story to share and inspire the world around him. He is a diligent and hardworking individual and very much focused on giving his best in everything he does. I would recommend him for any projects to uplift and empower your executives



**Dr(h.c.) SIMON CHAN** · 1st

Data Governance & Privacy Consultant / Trainer (PDPA|GDPR|PIPL) Driving transformation, Innovation, and progression within secured boundaries.  
May 28, 2020, Dr(h.c.) SIMON and Khairul studied together

Khairul is very passionate in helping people build their personality a brand. He provides coaching with such clarity and he is very generous with his knowledge. Through his clarity in his coaching, it made anyone with barely minimum understanding about personal branding be able to make that transformation . Highly recommended to be coached by him. He is truly a gem! If you need helps, Khairul will always be there for you...



# NOTABLE SUCCESS

- Using gamification to improve sales performance by 50%
- Digital transformation from automation call to OMNI integration platform
- Regional TOP Achievers 2015 – 2018 for Sales Team







# CLIENTS BANKING AND FINANCE



# CLIENTS AGRIBUSINESS & PLANTATION





# CLIENTS TELECOMMUNICATION



# CLIENTS LOGISTICS





# CLIENTS ENERGY & ENGINEERING



A member of UEM Group



# CLIENTS RETAIL





# CLIENTS GOVERNMENT / NON PROFIT



يایاسن ڤیراڤو  
YAYASAN PERAK



# CLIENTS INTERNATIONAL



New Britain  
Palm Oil  
Limited

